

Online inter-regional workshop, 30th September 2021:
**Fostering Social Entrepreneurship Ecosystems –
A policy perspective**

FOSO POCO

Fostering Social Entrepreneurship Ecosystems Post-Covid-19



TARK TARTU
SMART CITY



MALTA ENTERPRISE



Co-funded by the COSME programme of the European Union

Part1: The Malta Social Entrepreneurship Ecosystem

- 09.40 Malta's SE Ecosystem by Dr Roberta Lepre, Weave Consulting
- 10.00 Social Entrepreneurship: Insights from Maltese Academia by Dr Leonie Baldacchino, UoM
- 10.15 The Valletta Design Cluster by Caldon Mercieca, Manager Valletta Design Cluster
- 10.30 SEAM: Social Entrepreneurs Association Malta by Dr Roberta Lepre, Weave Consulting
- 10.45 **The EU Social Economy Action Plan by Víctor Meseguer, Director of Social Economy Europe**
- 11.10 **Break**
- 11.30 Q/A and peer review

Part 2: Thematic workshop: Fostering Social Entrepreneurship Ecosystems – A policy perspective

- 11.50 Social Entrepreneurial Ecosystems by Wiebke Heinze, Maastricht University
- 12.10 Expert roundtable - thematic discussion
- 12.40 Closing remarks
- 13.00 End

The FOSO POCO project

(1st Feb 2021 - 31st Jan 2022)



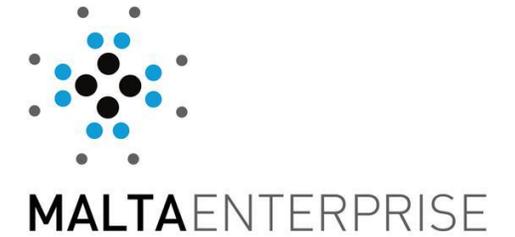
- Malta Enterprise (Malta), Cork Local Council (Ireland), Tartu City Government (Estonia)
- Understand, support and foster the social entrepreneurship ecosystem in Cork, Tartu and Malta by:
 - 1) Involving local stakeholders and experts, as well as identifying and using good practices
 - 2) Assisting promising social enterprises to pilot, pitch and internationalise their products or services
 - 3) Establish local frameworks to assist social enterprises in a post-Covid economy
- Thematic workshops for stakeholders/experts in Cork, Tartu and Malta (due to pandemic online)

Why the FOSO POCO project?



1. Social Entrepreneurs are **important** actors of **social transformation**, catalysing inclusive growth, empowering disadvantaged groups and creating social change
2. Many **inspiring** examples of successful businesses aiming at solving societal problems
3. Increasing numbers globally, however Social Entrepreneurship is **still rare**
4. Where private sector fails to meet social needs and there is a lack of an institutional framework, there is **opportunity / need** for Social Entrepreneurship
5. Social Enterprise is on partners' **agenda** and the EU is presenting its Social Enterprise Action Plan in 2021

To support, foster and grow the SE local ecosystem, in a post-Covid reality...



... we need to understand better:

1. the social entrepreneur's characteristics
2. the social enterprise's dual mission, and
3. the entrepreneurial process that creates social value
4. the key success factors of social enterprise



Methodology



1. Collect stakeholder feedback: survey, stakeholder meetings
2. Understand ecosystem and identify priority needs
3. Workshops: generate ideas, good practices and recommendations from partners and, if relevant, we try to adapt them to our own reality
4. Conclude project with report with recommendations for each partner

Interregional workshops themes



Event 1: Theme: **Social Enterprises in a Post-Covid19 Economy**

Host partner CORK – 21st July 2021

Event 2: Theme: **Social Enterprise - Pilot, Pitch and Internationalise**

Host partner TARTU – 25th August 2021

Event 3: Theme: **Fostering Social Entrepreneurship Ecosystems**

Host partner MALTA – 30 September 2021

Project to raise awareness about social enterprises to be introduced - Dalli

Monday, 3 May 2021, 19:12 Last update: about 3 months ago



18 MBW BUSINESS WEEKLY MARKETS/EVENTS

Intra-regional learning: Fostering Social Entrepreneurship in Malta, Estonia and Ireland



Over 40 social enterprise stakeholders from Malta, Ireland and Estonia participated in a successful online workshop hosted by Cork City Council (Ireland), focused on supporting social entrepreneurship in a post-Covid-19 reality. This event is part of the Foso-Poco project, a European project aimed at fostering Social Entrepreneurship ecosystems, co-funded by the European Union's Cosme programme. The project is led by Malta Enterprise with Cork City Council (Ireland) and Tartu City Government (Estonia) as partners.

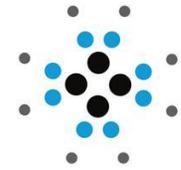
Presentations on the day included a review of the Irish... more specifically, the... enterprise...

enterprises play in Navarre, northern Spain. Workshop organiser Donal Guerin, from the Economic Development Section of the City Council, stated:...

from across the EU. We learned that we face many of the same challenges arising from Covid-19, but there was agreement that social enterprises will play a major role in leading the recovery. Foso-Poco project fo...

Understanding of the conditions for social entrepreneurship by directly involving relevant actors and stakeholders in efforts to identify and address existing gaps in the support for social enterprises. Malta Enterprise encourages local stakeholders to share their views, ideas and concerns on local social entrepreneurship by joining the Foso POCO project stakeholder meetings and workshops. The next online workshop in this series, Fostering Social Economic Ecosystems – the policy perspective, will be organised by Malta Enterprise. It will focus on social enterprise policy and various national and international key speakers will address the participants. There will be ample time for discussion. The workshop will be held on 30 September from 9.30am until 1pm and will be free of charge.

For further information about this project, the stakeholder meetings or to register for the next online workshop kindly send an email to: euprojects@maltaenterprise.com



MALTAENTERPRISE

Thank you for joining us today!

Let's start!

pedro.alvarez@maltaenterprise.com