Exploring Placemaking Cork Evolves

Sarah Drummond

Sarah Drummond | @rufflemuffin

Co-designing Failure

@wearesnoo	SNC
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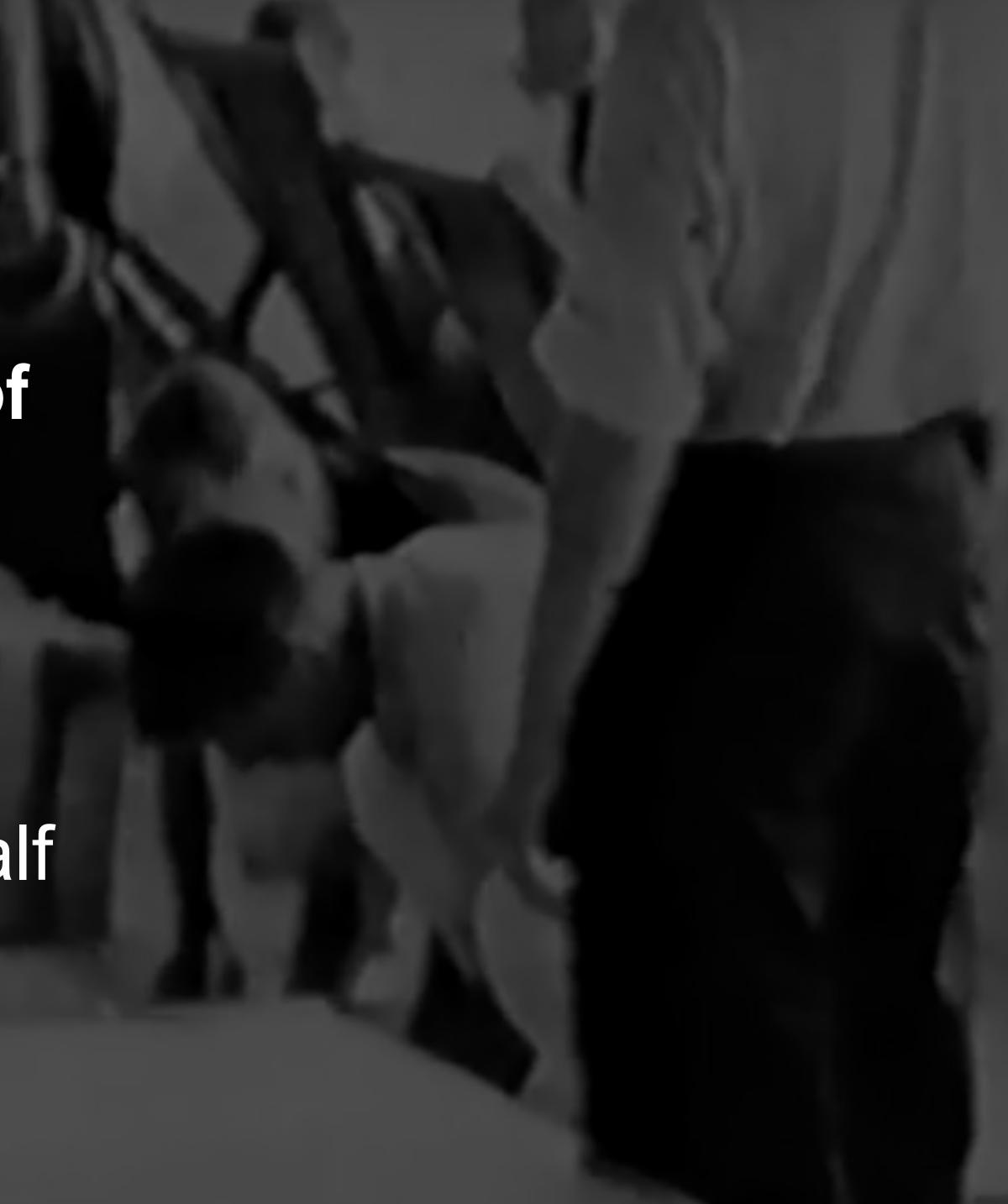


What makes a place?



International congress of modern architecture (CIAM)

'We eat and drink copiously, and we're all half naked'





Ville radieuse 'The Radiant City'

GINCO

San

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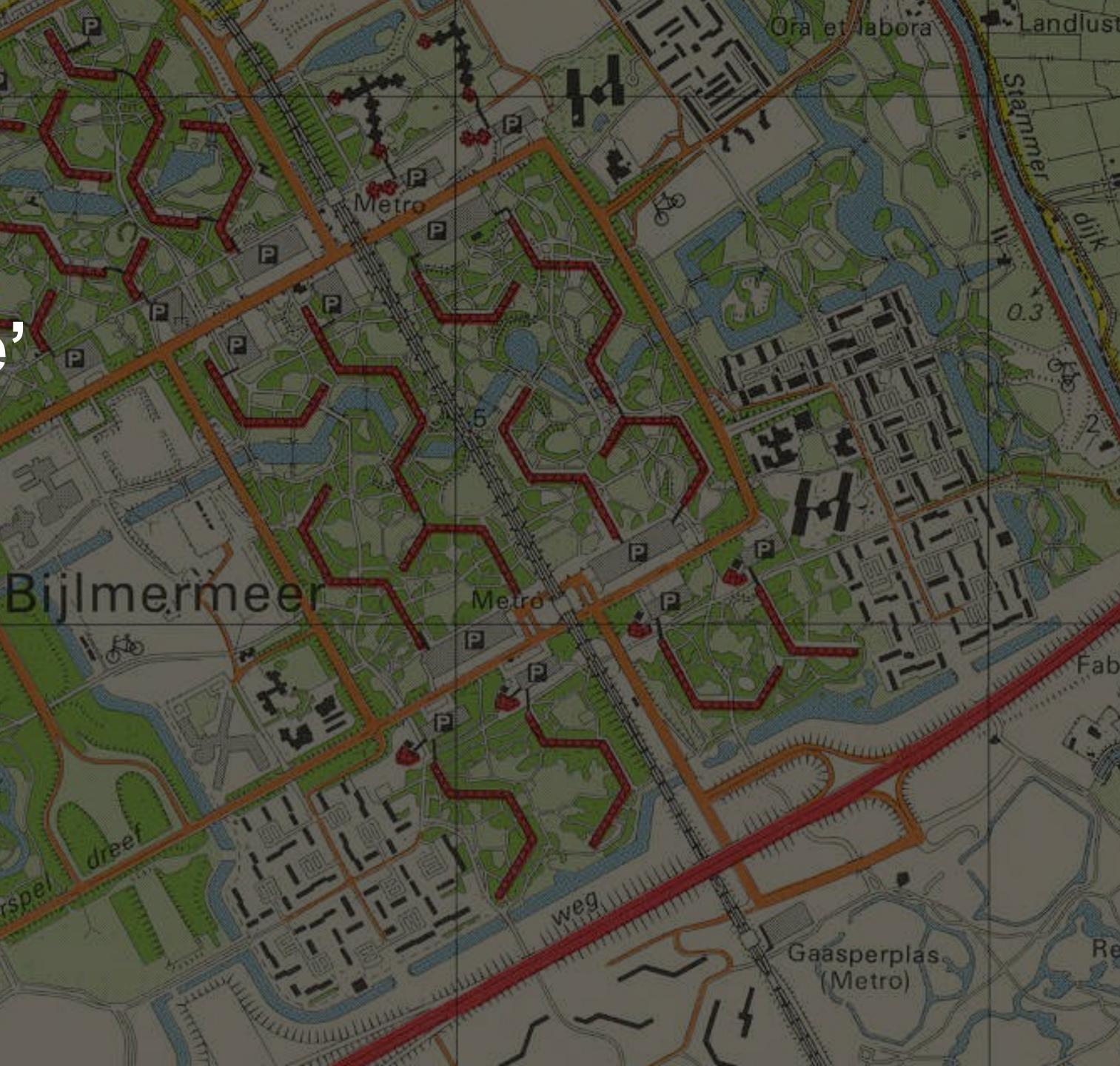
in the



City of the future' Pi de Bruijn

Bijlmerpark

etro





'A dream come true' for architects. "We are going to present the world with a new far reaching idea, that's Utopic, this is going far and really unusual. It was a fever, everyday, every moment, it's direction"

- Pi de Bruijn, Architect







A raised cityscape driving experience

No 'centre' Visitors would get lost No one to ask for directions, no one to encounter



The issues

You wouldn't encounter anyone, it was a desert

The promised green space didn't come



St Louis - Pruitt-Igoe

33 high rises towers Residents move in 1954, pulled down in the 1970s



St Louis - Pruitt-Igoe

B D FEEL

The architect imagined, running rivers and trees through the building

П



St Louis - Pruitt-Igoe

"They became sears of glass and garbage, rather than rivers of trees. The interior spaces were vandalised, the heating equipment torn apart, garbage strewn everywhere, lights smashed, windows broken"

- City planner Oscar Newman



Contract Name and States

17

"We can't see the common spaces"

Newman believed if we couldn't see the common spaces and look over them

1972 Newman visited Bijlmermeer and warned of the same fate





Space with no human life to fill it or watch over it

130000 storages spaces

31 car parks

110 KM of indoor ground level corridors

@wearesnoo



"There was no break, there was no stop. You should have said, stop building more units because they will be standing empty. These constructors had contracts for years and years of continuous building and they just did. It was like oil on the fire"

Pi de Bruijn

@wearesnoo	
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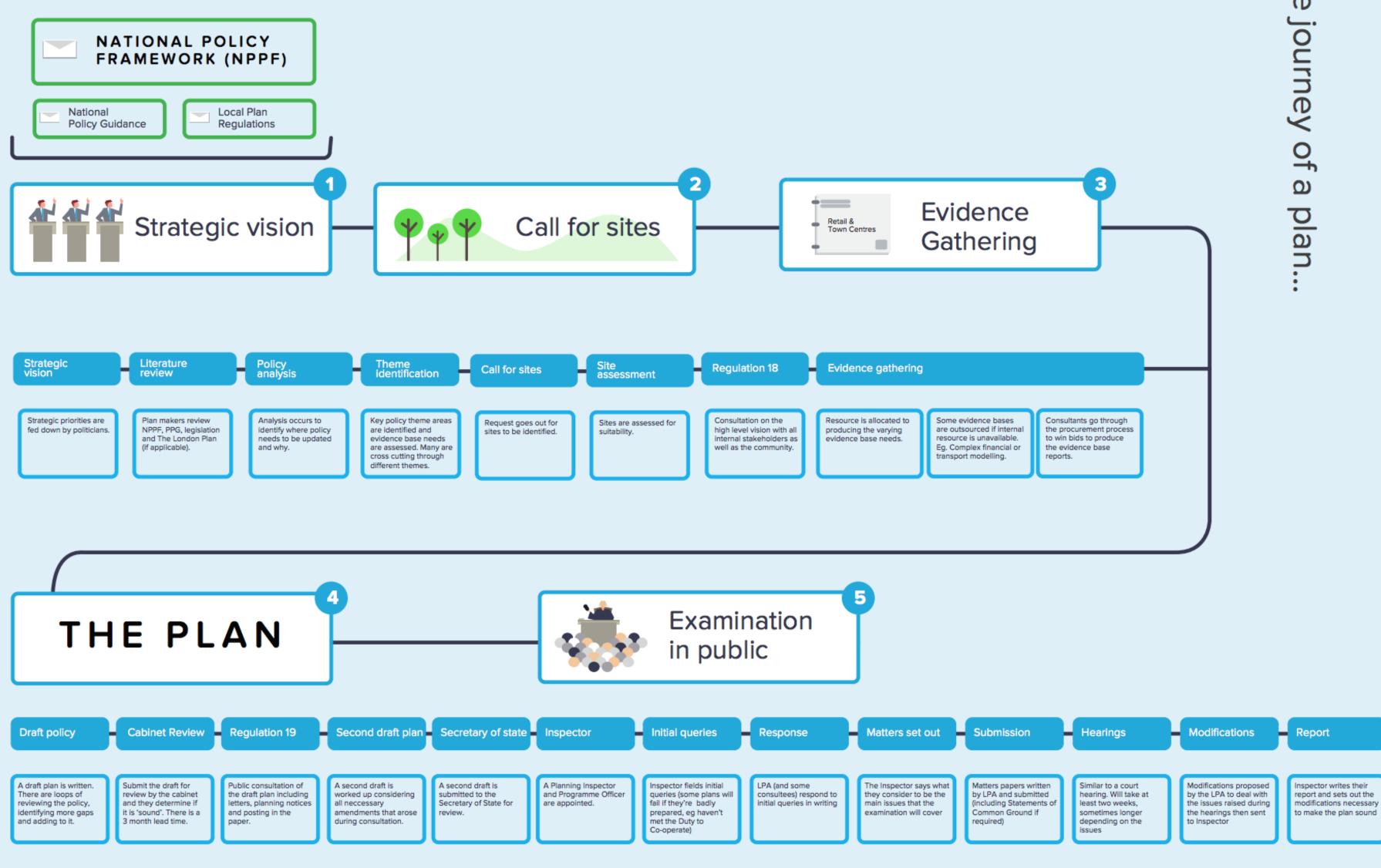


Our process of designing places is fundamentally broken

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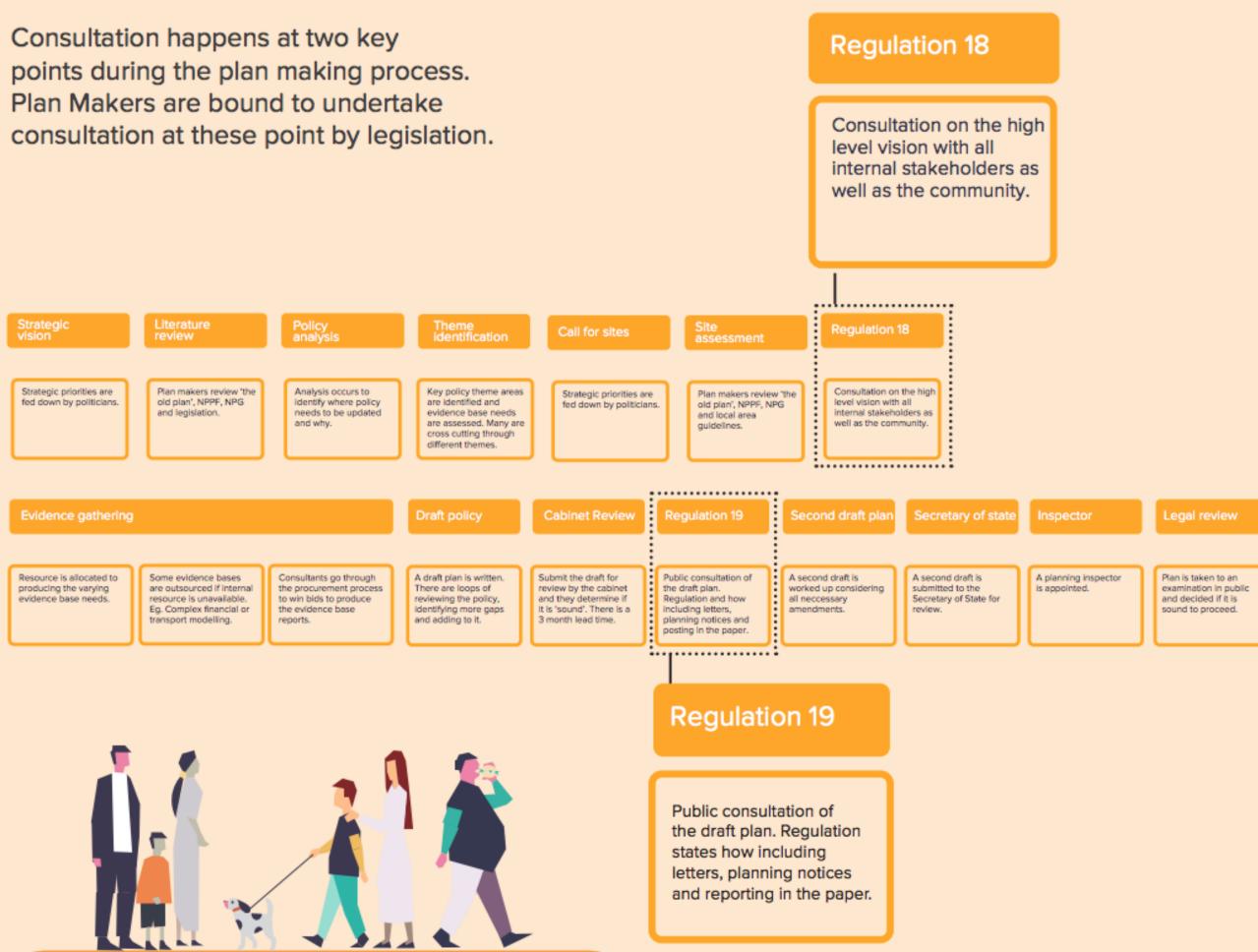
Cork Evolves Sarah Drummond | @rufflemuffin

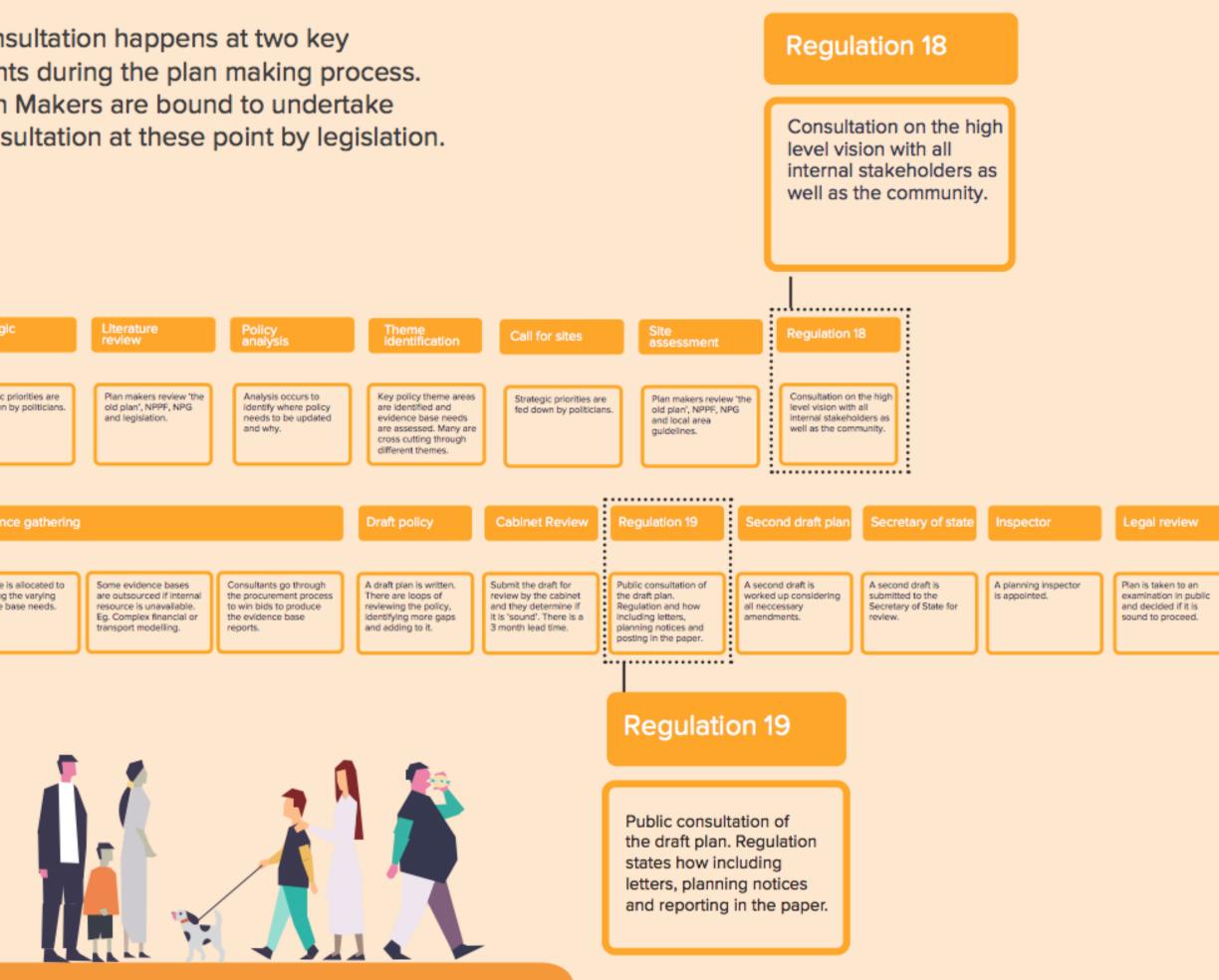
The journey of a plan.

@wearesnoo



Often occurring too late in the process, citizens input often has limited influence on decision making.





We can only really know how something will function when it is used

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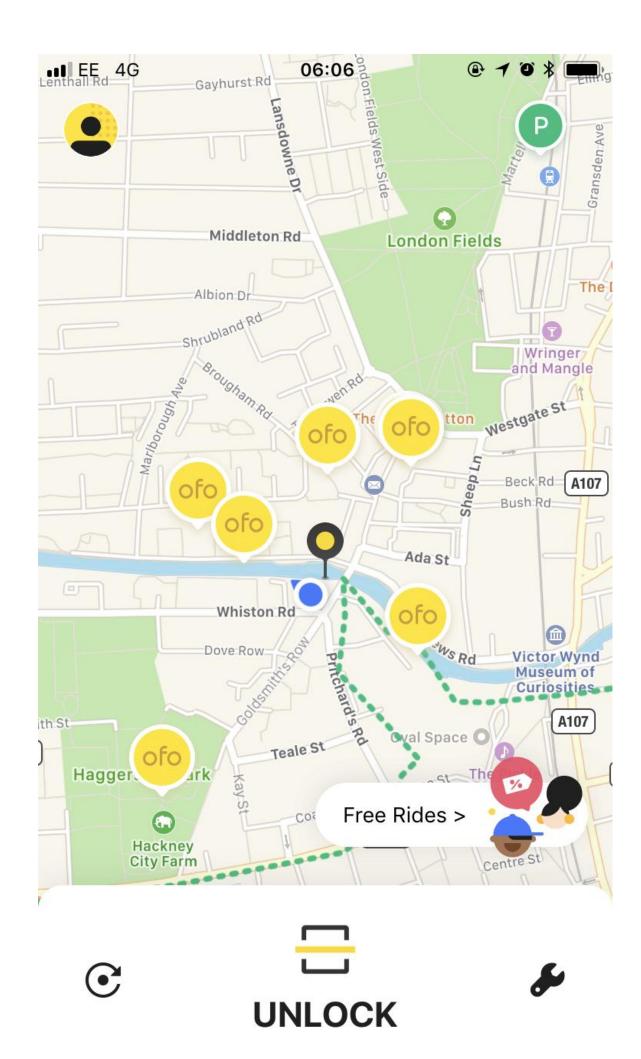




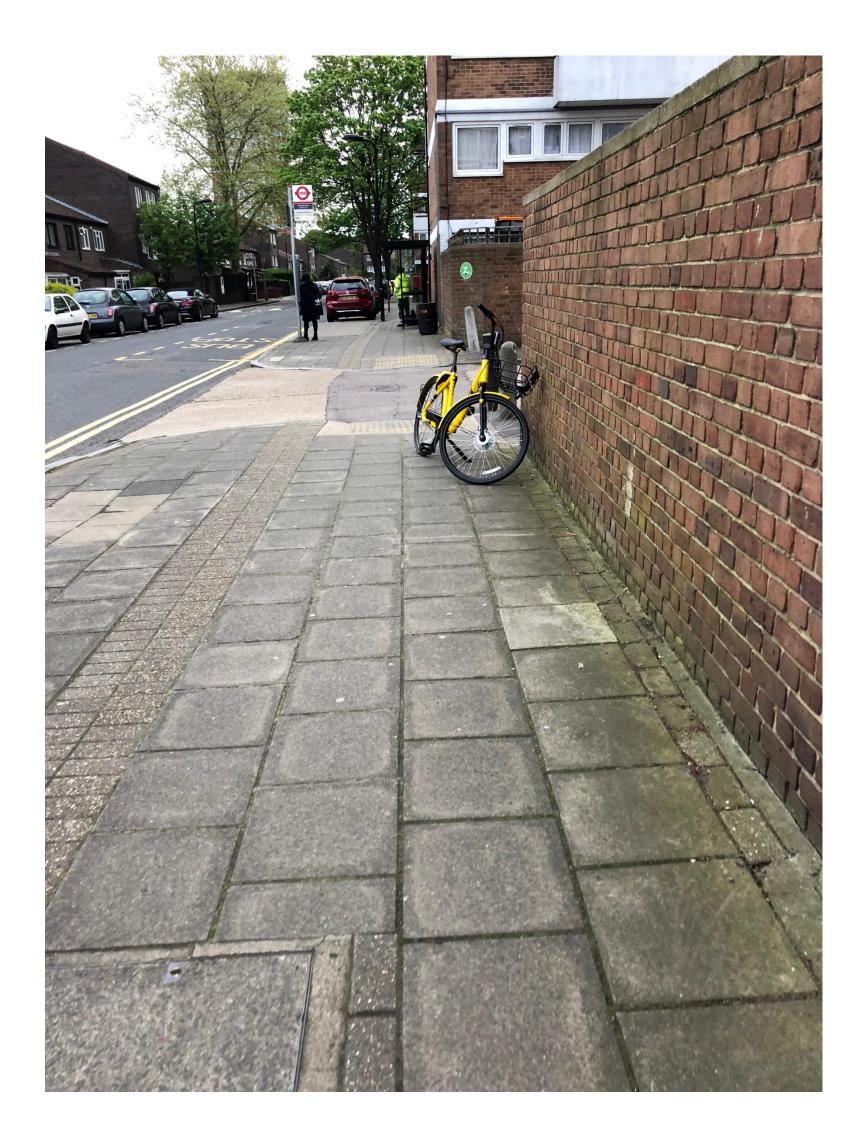
get where you're going on two wheels.

ofo gives you the freedom to get there. You decide where there is. Grab an ofo anywhere. Park an ofo anywhere. Your first ride's on us.



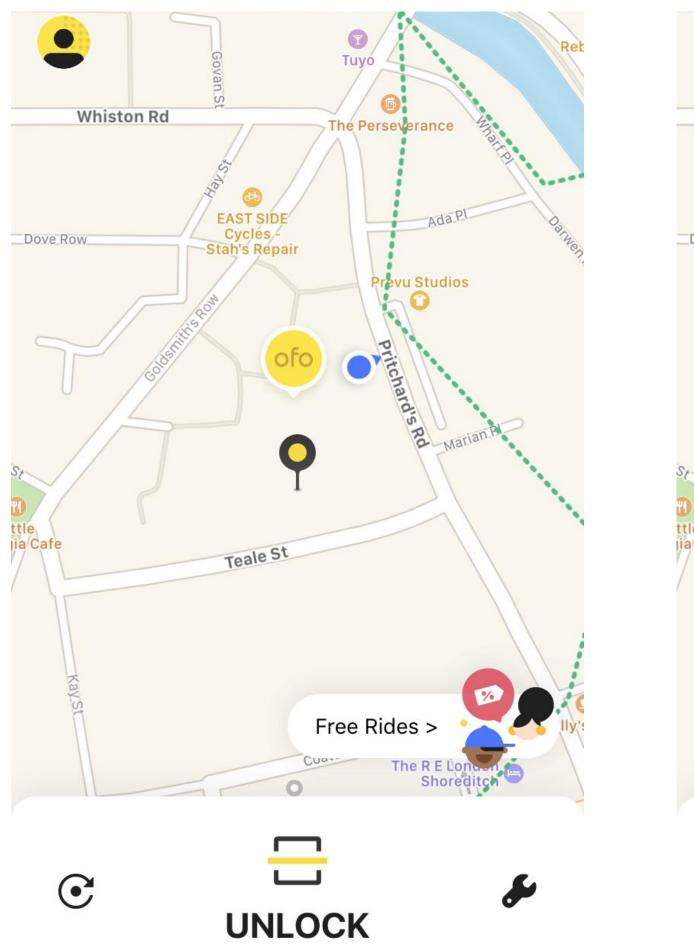


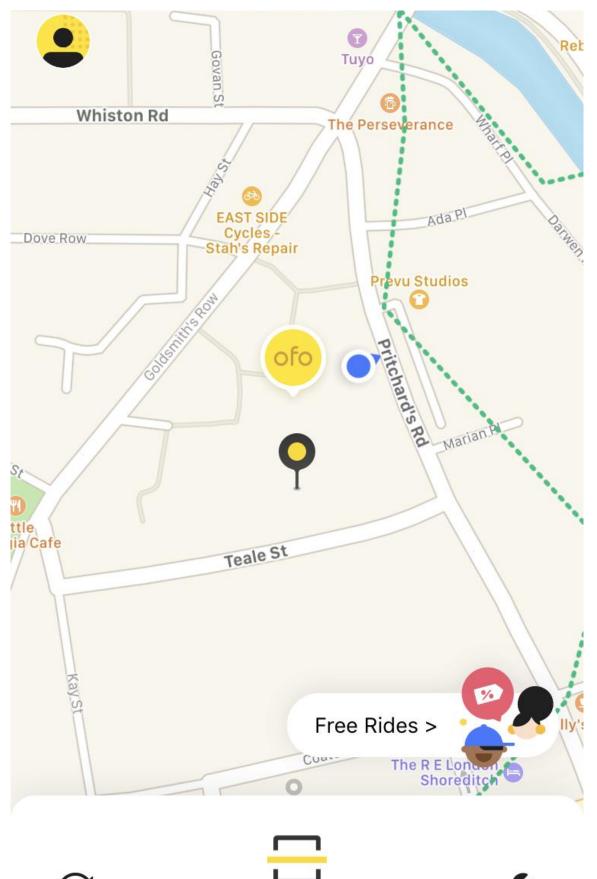
Sarah Drummond @rufflemuffin	Cork Evolves
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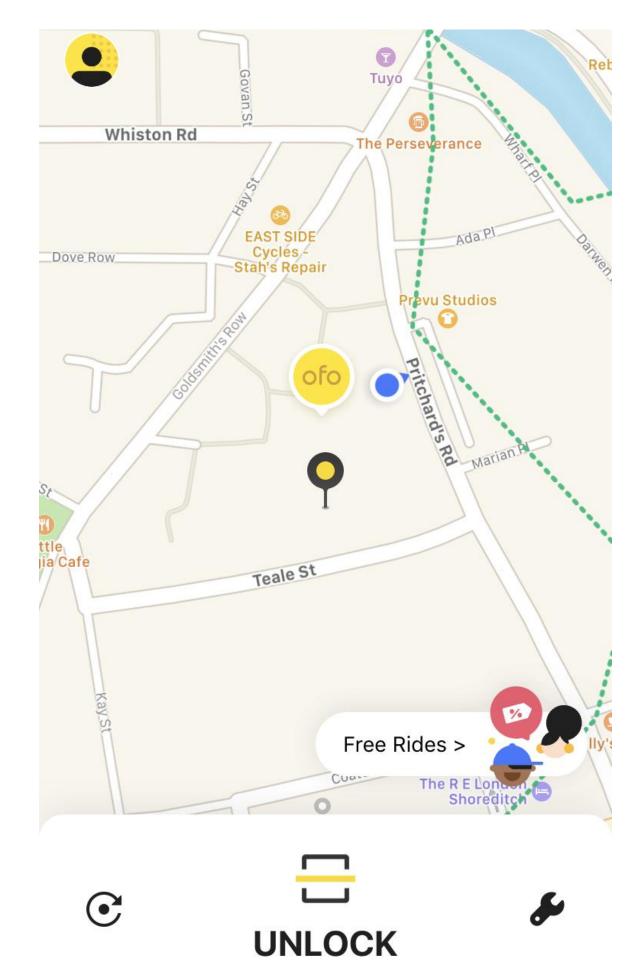








Sarah Drummond @rufflemuffin	Cork Evolves
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UNLOCK

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When the masterplan fails, we see creative hacks highlight how it *could* function

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Anti-sleeping spikes in storefront window by Kent Williams (CC BY 2.0)







We need open data so we can close the feedback loop, see how our plans perform and make change iteratively

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@wearesnoo	
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Future of Planning for Future City Catapult (Snook)

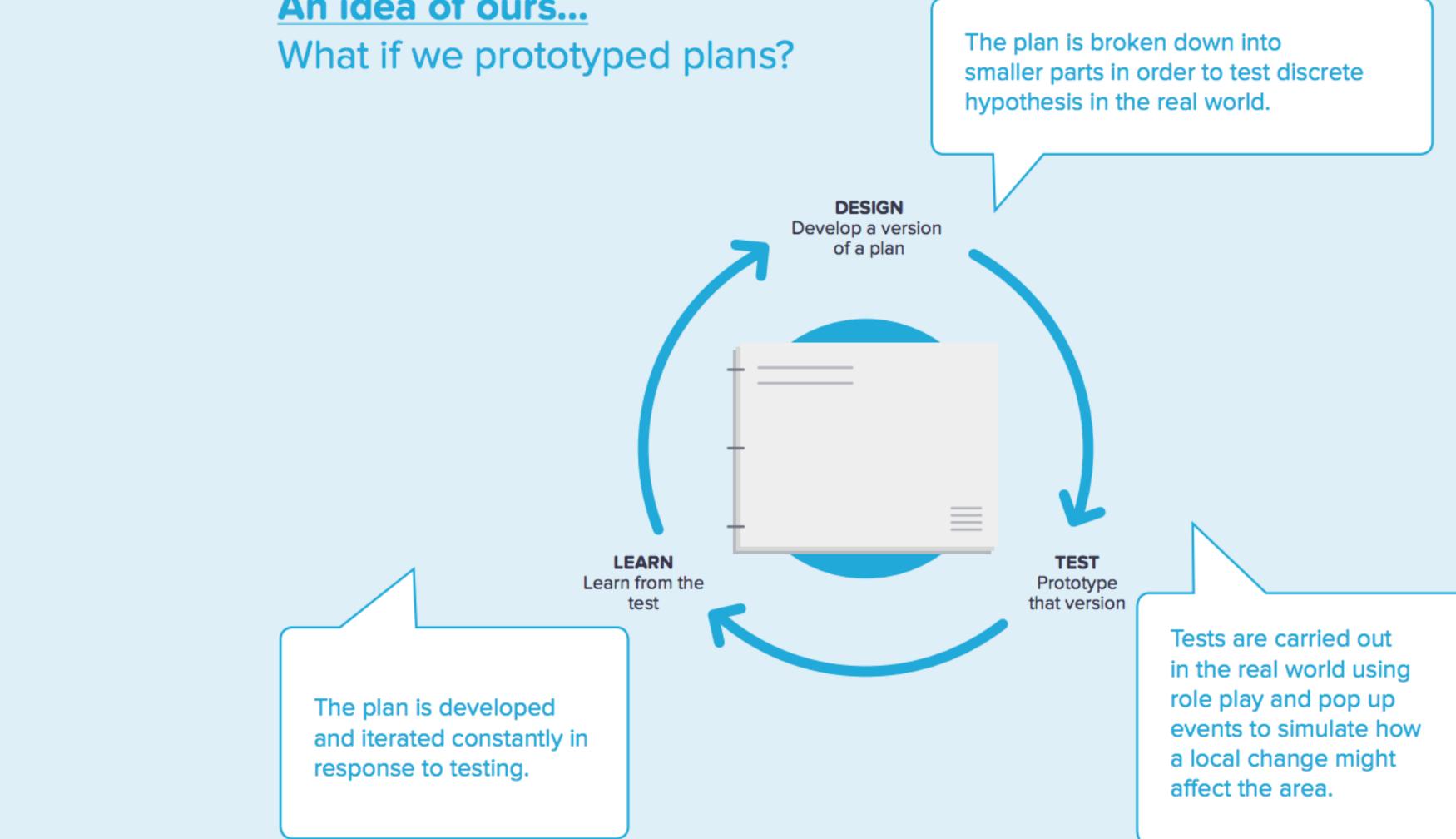
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Imagine a future where... proposals are tested iteratively against policy, live city data, and other live development proposals.



An idea of ours...



Future of Planning for Future City Catapult (Snook)

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Biodiversity and planning

How might we better understand the impact of planning applications on biodiversity?

The Challenge

We need to have better visibility on how modifications to the built environment impact biodiversity. Environmental assessments are currently done as part of the planning application process. However, biodiversity champions have identified several unmet needs.

How might we:

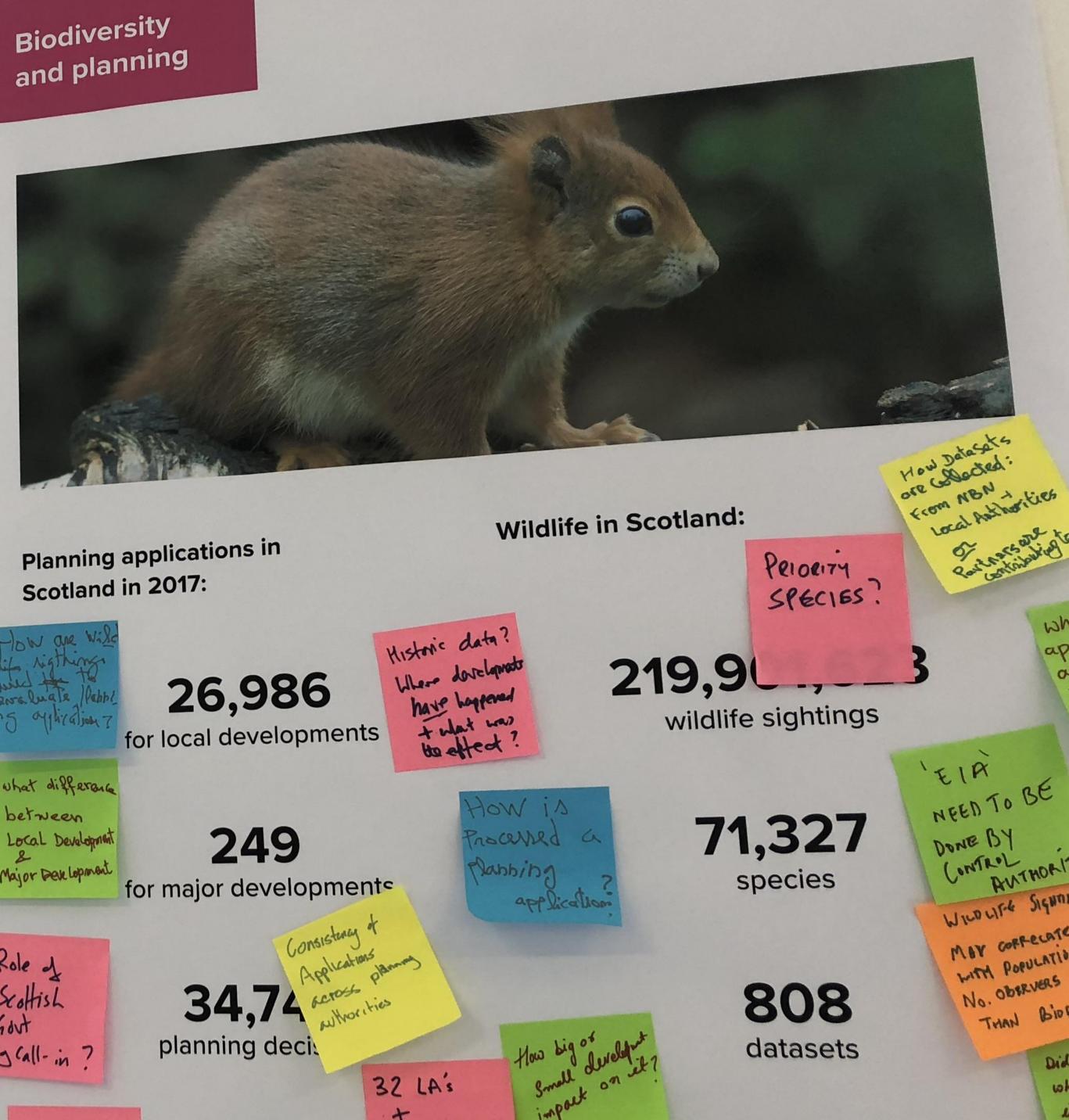
- Analyse planning applications in light of biodiversity?
- Evaluate the cumulative impact of planning applications across 32 Scottish local authorities?

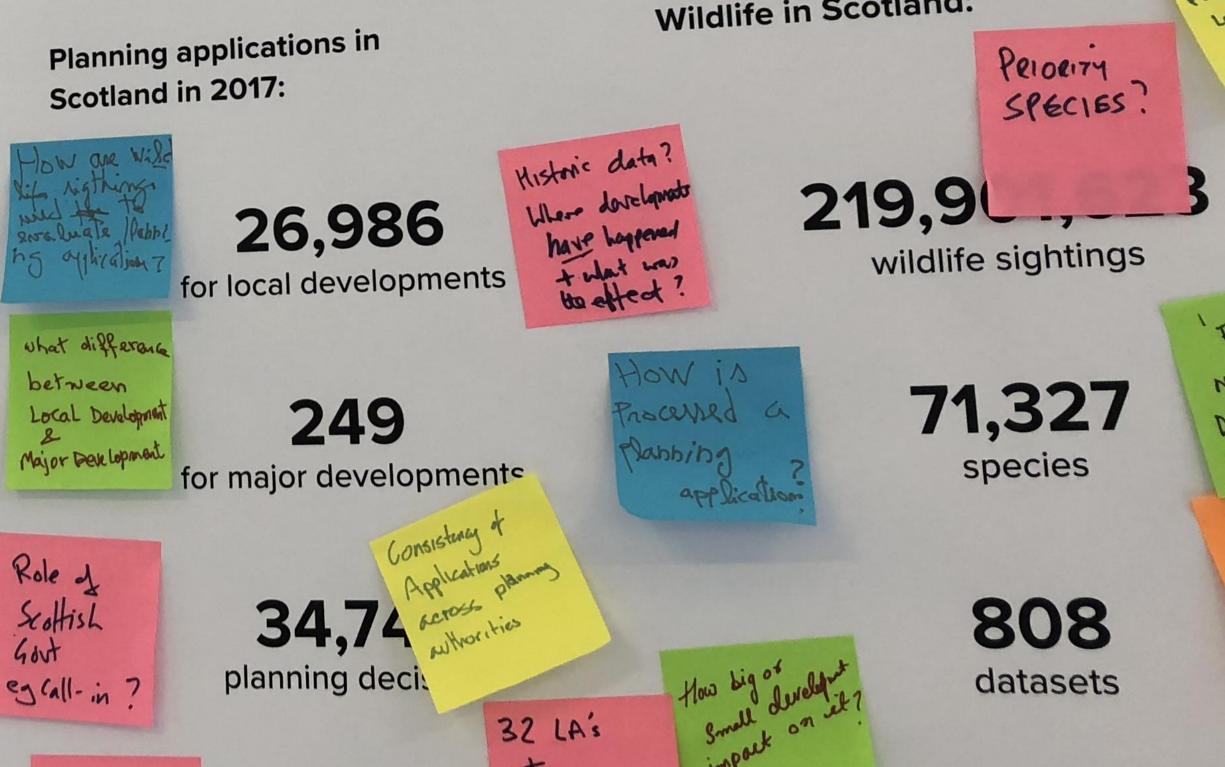
"As a wildlife recorder, I would like to know that my sightings are used so that I know how best to record sightings in the future and feel good about the work I do."

For this challenge, you will be able to use the NBN Atlas which contains 219 million records of wildlife sightings. There are 2 challenges within the challenge: the geospatial element and the fact that planning application information is fairly difficult to access, understand and use.

"As a biodiversity champion, I need to discover early on planning applications that might have an impact on biodiversity, so that I can contribute to the decision before it's too late."

> Enable Cittizens to comment object?





Pimi Airbox developed by Tsinghua University

18

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温泉镇



Our public realm is more than bricks and 'environment' alone

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@wearesnoo
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Designing a world that works better for Liveable Places



Health and wellbeing



Sarah Drummond @rufflemuffin	Show and Tell
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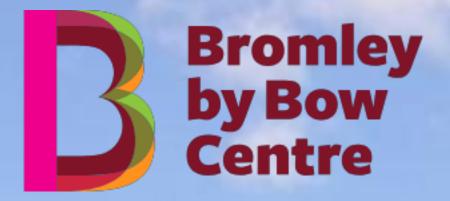
Employment

Transport

Business

The Dahlgren-Whitehead rainbow





Frenc-



We have to invest in operational expenditure and building platforms that support communities to flourish

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Cork Evolves

100s OF PEOPLE WORKING TOGETHER ON WONDERFUL NEIGHBOURHOOD **PROJECTS IN BARKING** AND DAGENHAM.

> SUMMER PROGRAMME EVENTS

> > VIEW SUMMER NEWSPAPER

SHARE YOUR IDEA





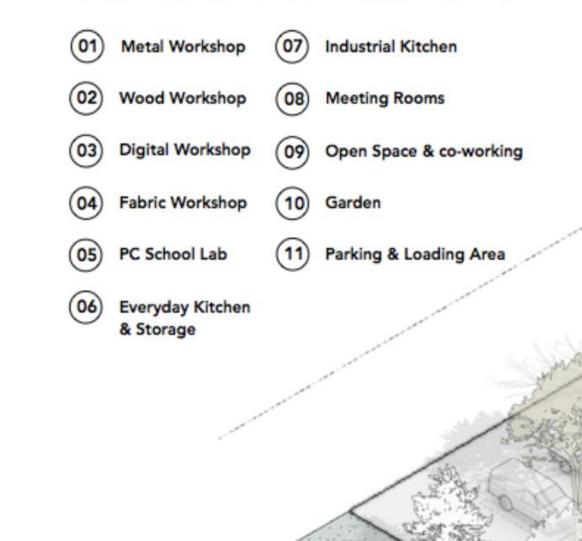


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	JUL 19	Sunflower Street Sunflower Planting Thu 4 PM	Every One Every Day London, England, United Ki	Get Tickets	★ Intereste
ERY.O'	JUL 19	Warehouse Circular Economy Thu 6 PM · Hosted by Every One Every Day	Barking Learning Centre Barking, England, United Ki	Get Tickets	★ Intereste
Every One Every Day @weareeveryone.org	JUL 19	Starter Kitchen Fruit Salad Thu 6 PM · Hosted by Every One Every Day	116 Church Elm Lane, Dage		★ Intereste
Home	JUL 19	Dagenham Dance Up Thu 6:30 PM · Hosted by Every One Every Day	<mark>Old Dagenham Park</mark> Dagenham, England, United	Get Tickets	★ Intereste
Events					
Reviews	20	Tour of London Makerspaces Fri 9:30 AM · 17 guests	Every One Every Day London, England, United Ki	Get Tickets	★ Interest
About					
Videos	20	Gascoigne Living Room Jul 20 - Jul 21	Every One Every Day London, England, United Ki	Get Tickets	★ Intereste
Photos					
Posts	JUL 21	Bar Code - Python with Microbits Sat 1 PM	Every One Every Day London, England, United Ki	Get Tickets	★ Interest
Community					
Info and Ads	JUL 23	Gascoigne Living Room Mon 6 PM · Hosted by Every One Every Day	Grange Houses, 16, St Marg	Get Tickets	★ Interest

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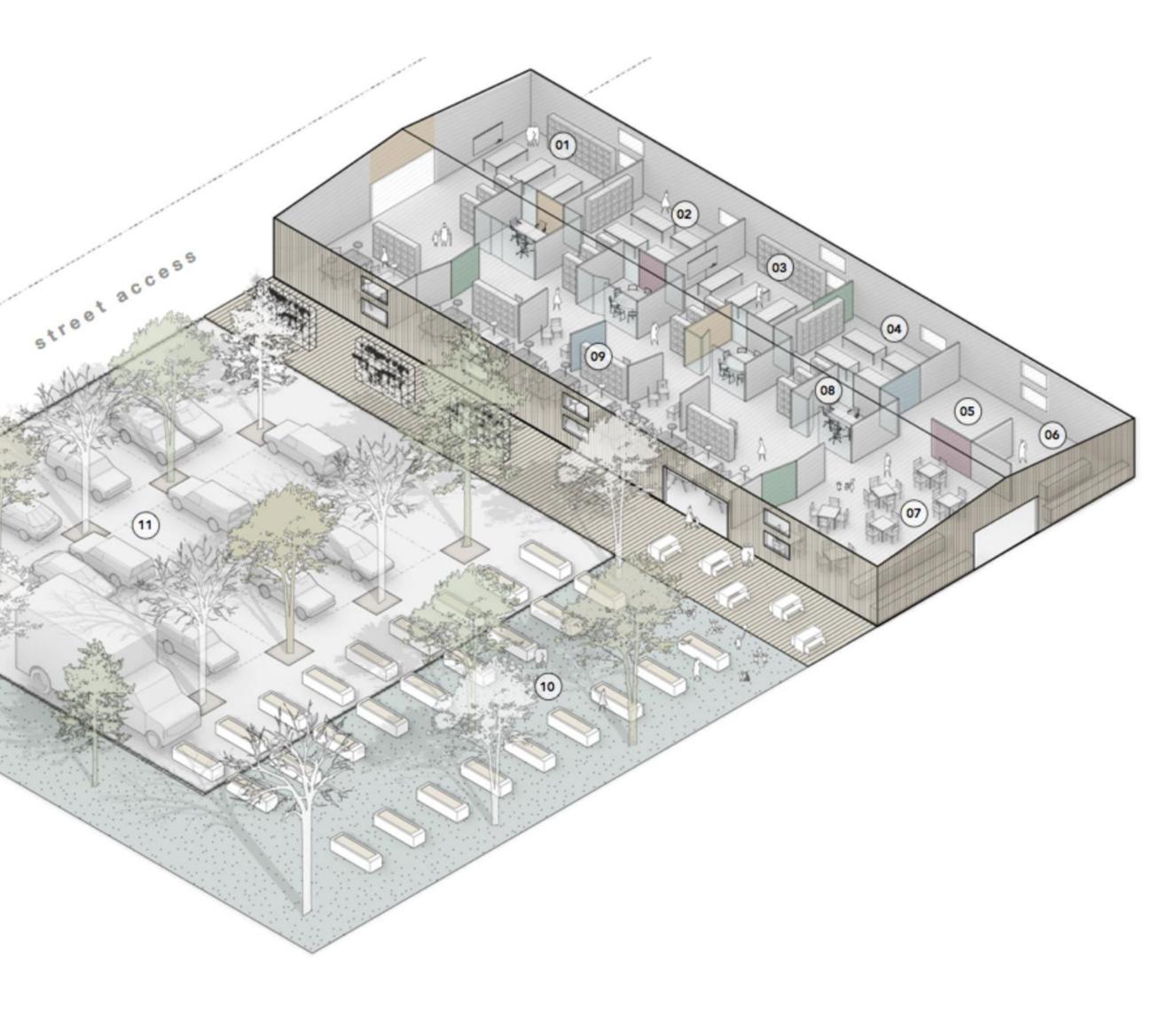
The Warehouse Design Concept



The Warehouse

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The job of making a place work requires ongoing collaboration

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@wearesnoo	
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Design Patterns

@wearesnook



We are Snook | @wearesnook

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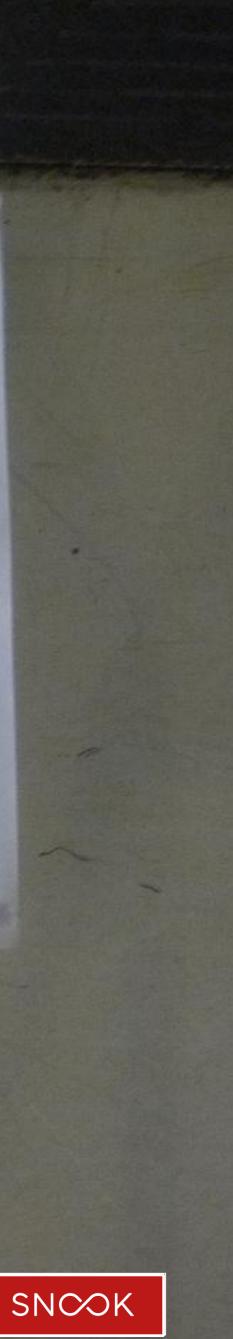


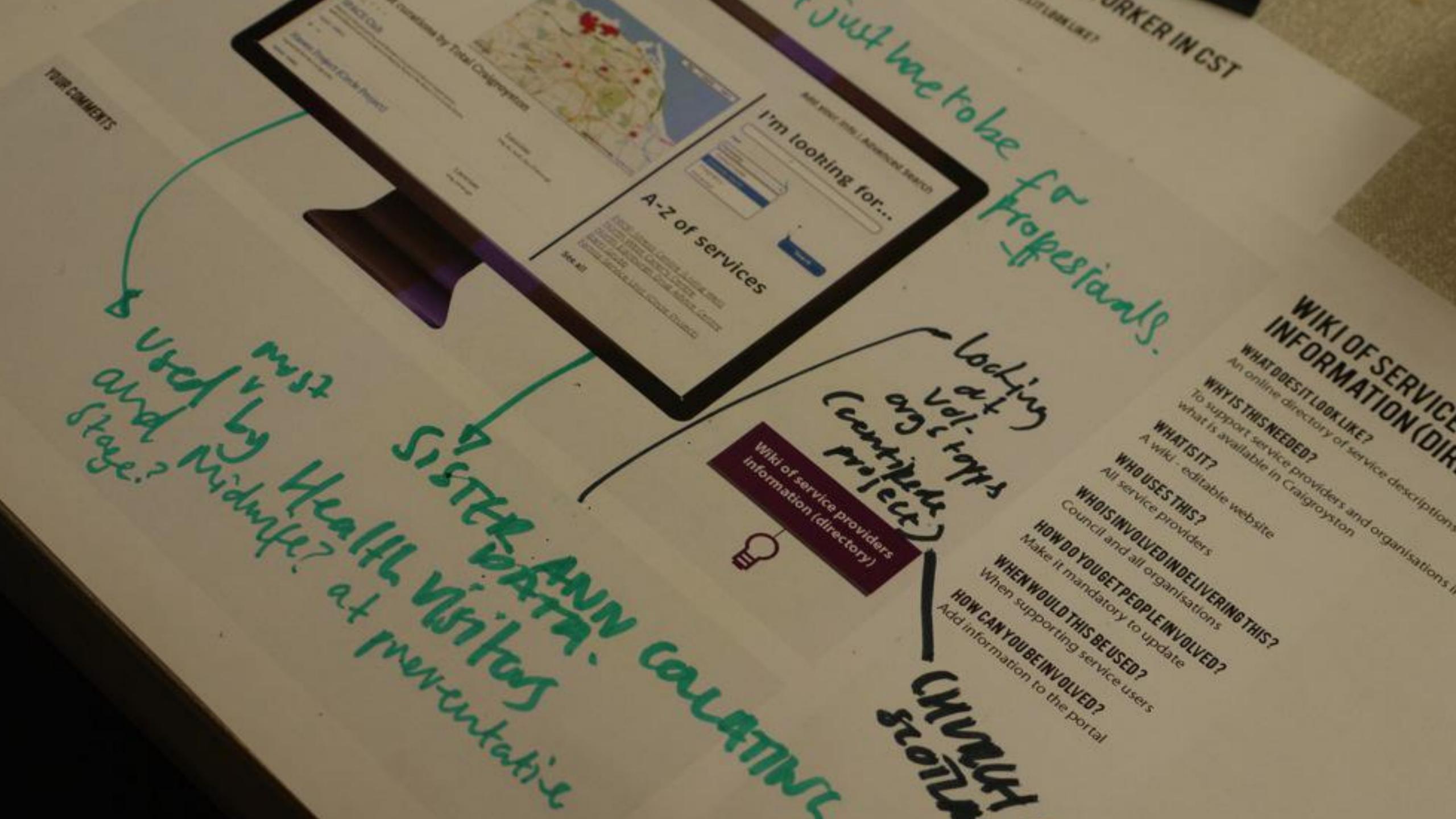
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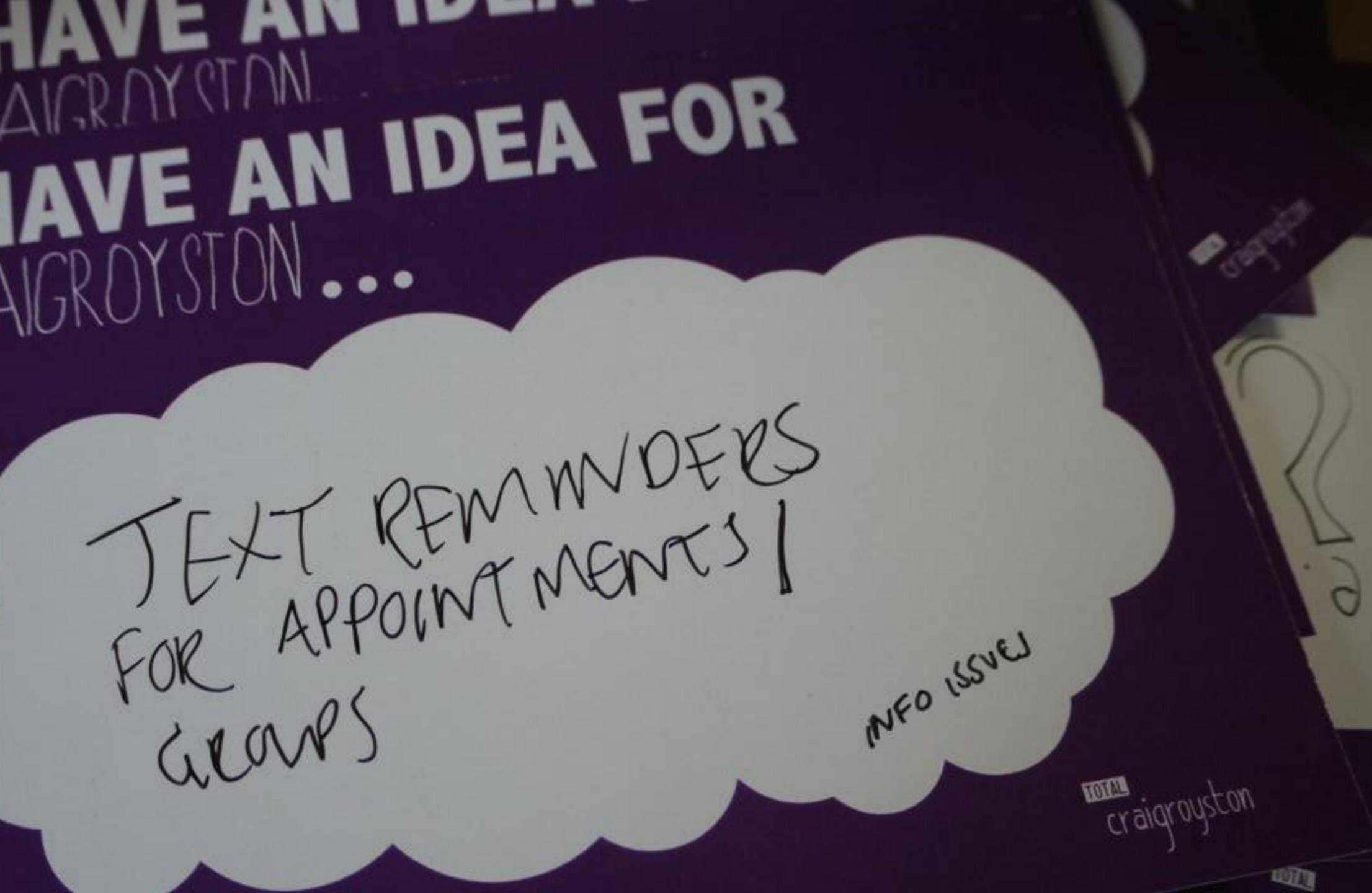






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WHAT WOULD YOU START? What do you need?

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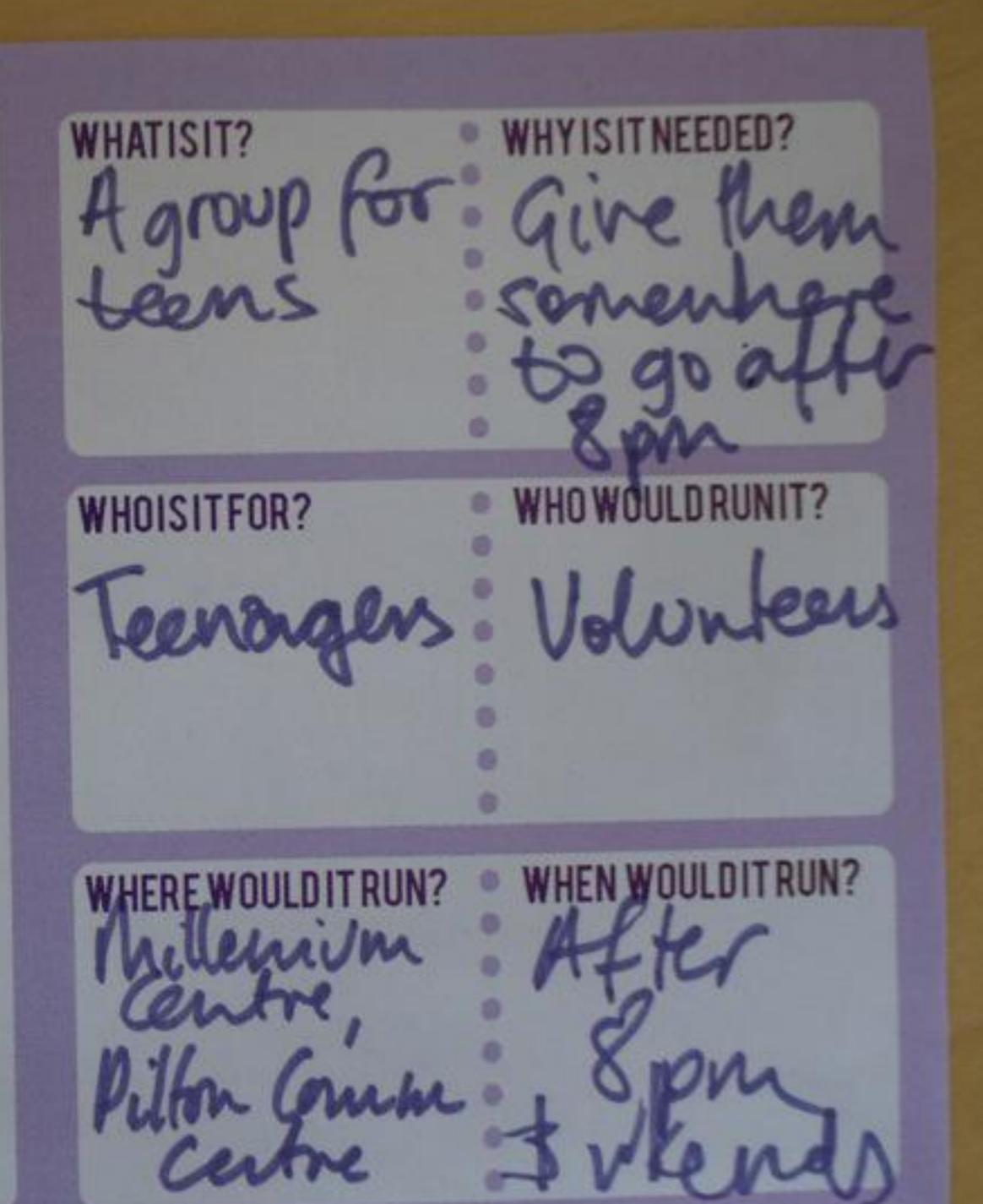
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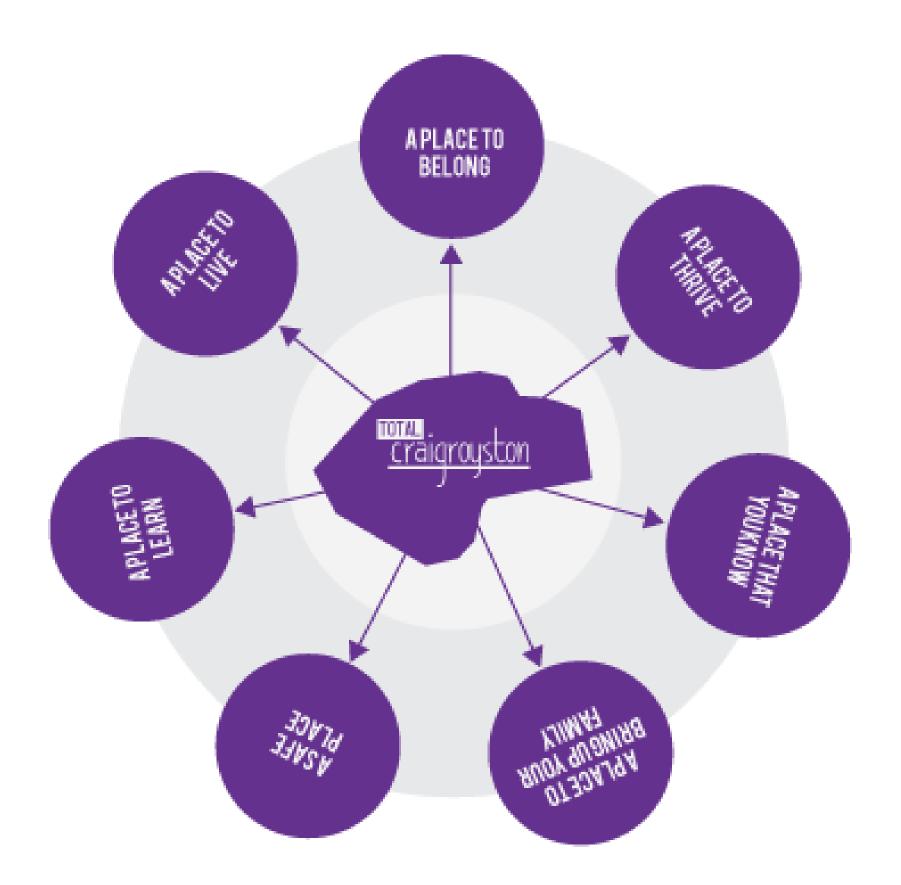
Developed a multi agency working guide and principles

Building a pattern language on what a place needs to thrive.

Play Learn Belong

Sarah Drummond | @rufflemuffin

Design Patterns



@wearesnook SN



ROUTE MAP THEME 4:

APLACE TO BRING IPAFAMIV

Everyone accepted that all families need help and support from time to time.

In talking about what using services feels like and getting support at an earlier stage, local people felt that support should be available. in a range of different locations and from a variety of sources including the community itself. Importantly, people felt that as much support should be available to all families through health and education services as possible.

Both staff and residents acknowledged that there is very effective work going on to support families in the community but recognised that there is work required to create more joined up approach especially for families facing complex challenges.

There was a strong feeling from local people and a frustration from

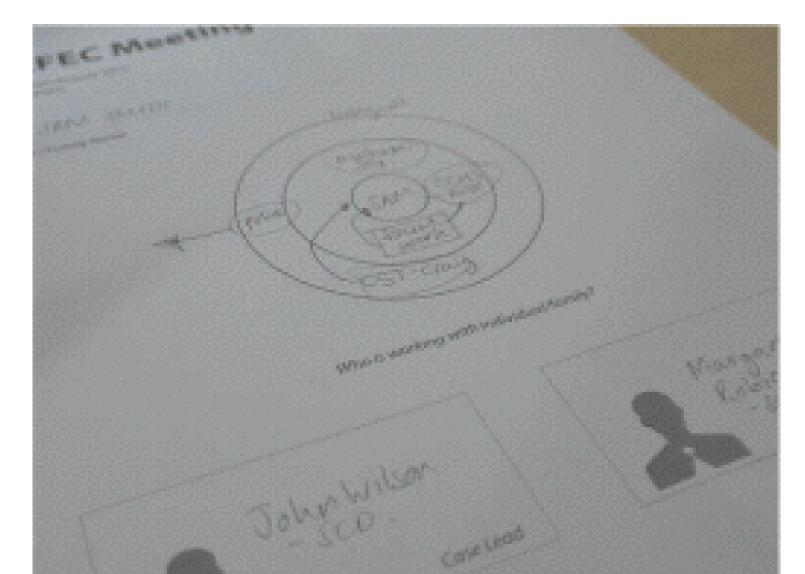
Staff noted that Getting it Right for Every Child is improving joint working but acknowledged that further work is needed to embed the processes across all services and to ensure that the named person and the lead professional are able to mobilise the support required at the right time for families facing difficulty.

Staff, primarily from the public sector organisations, felt increasingly frustrated at the administrative burden placed on them and felt that it often took them away from their core task of supporting their clients.

Suggestions were made about testing out a new and earlier approach and creating a different relationship with a limited

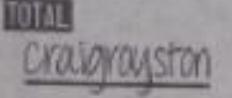
"It is really valuable to see the full story of how someone uses a service along a timeline so we can see where we can intervene or work better together"

- Health Visitor









Play Out - On Your Street!

Saturday 28th July, 11 am - 3 pm Muirhouse Park

On Samurany July July part of Mushrupe Park is broug taken over its tarsty furt and geness. All are welcome to come and part is will the activities - late have some F 1997

lativity of the burgs that will be available.

Street Theatre with Licketyspit

Water Graffiti

Rounders

Games

If you restricts have many about the Play Cut day from please contact

Sarah Low Community Learning and Development Royston Wardieburn Community Centre 0131 652 5700

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Patterns on how to deliver information and opportunities across the area

Categorisation by age How to deliver information When to deliver it

Craigroyston

What do you want to see?



What's on in Craigroyston						
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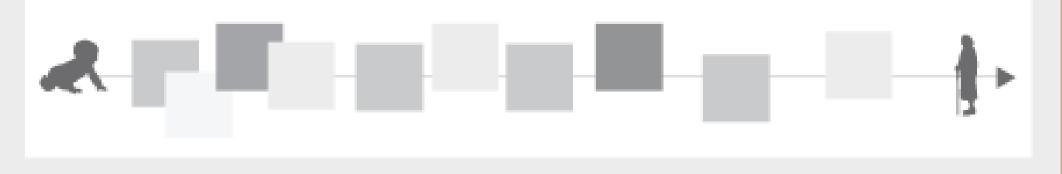


Empty Spaces

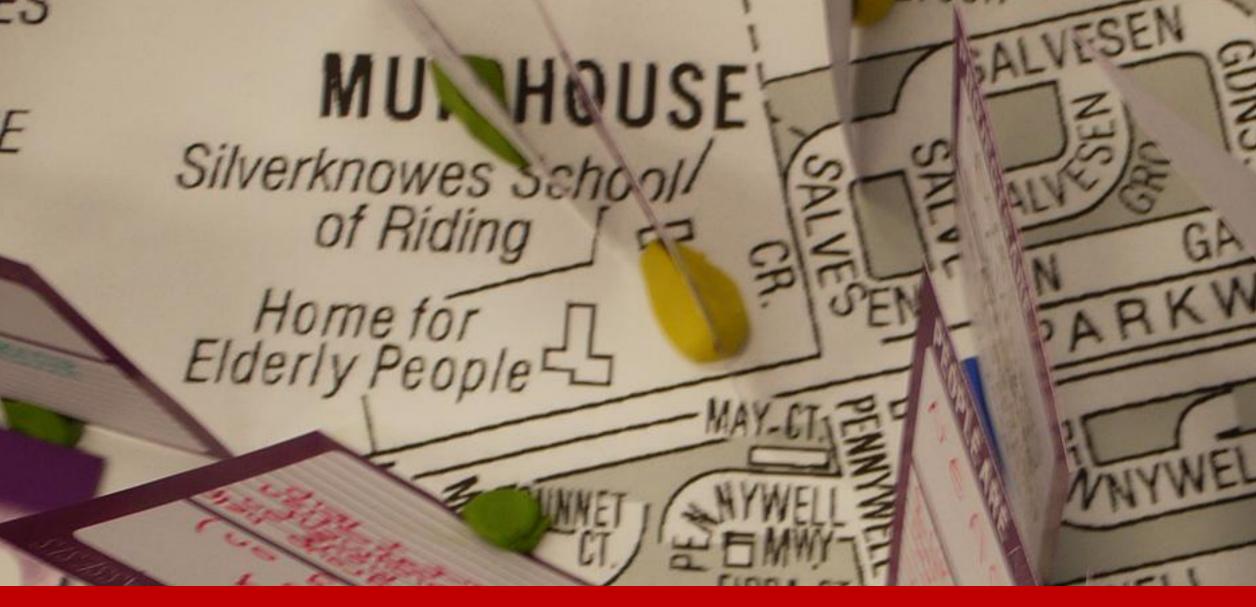
What could you start? (sunday 2 - 4pm)



You might be interested in







Improvement to service integration

Focus on partnerships for prevention

A platform for co-design with community

We are Snook | @wearesnook Service

@wearesnoo





reading --+

Posted in Children and Young People | Leave a reply

School Readiness Event 4th June Craigroyston Young people's activities this term Posted on May 1, 2014 by tim.packer **Community High School**

Posted on May 8, 2014 by tracey.devenney

Total Craigroyston is holding a Seminar to discuss what will help our local children and families to be able and ready to learn and enjoy school. The invited speaker, Colwyn

5.30pm at Circle Haven Project, Craigroyston Primary. Dads or dads-to-be can join the group at any point. See ... Continue reading →

Posted in Families | Leave a reply

If you're looking for activities this term - for you or someone you know - then take a look at what's available on Join in Edinburgh (www.joininedinburgh.org). Three local youth ...

Continue reading →



Total Craigroyston

7% increase in positive destinations of high school leavers

76% reduction in exclusions of primary school children

8% increase in stay on rate at the high school

CLD showed 60% of young people taking part in clubs and activities



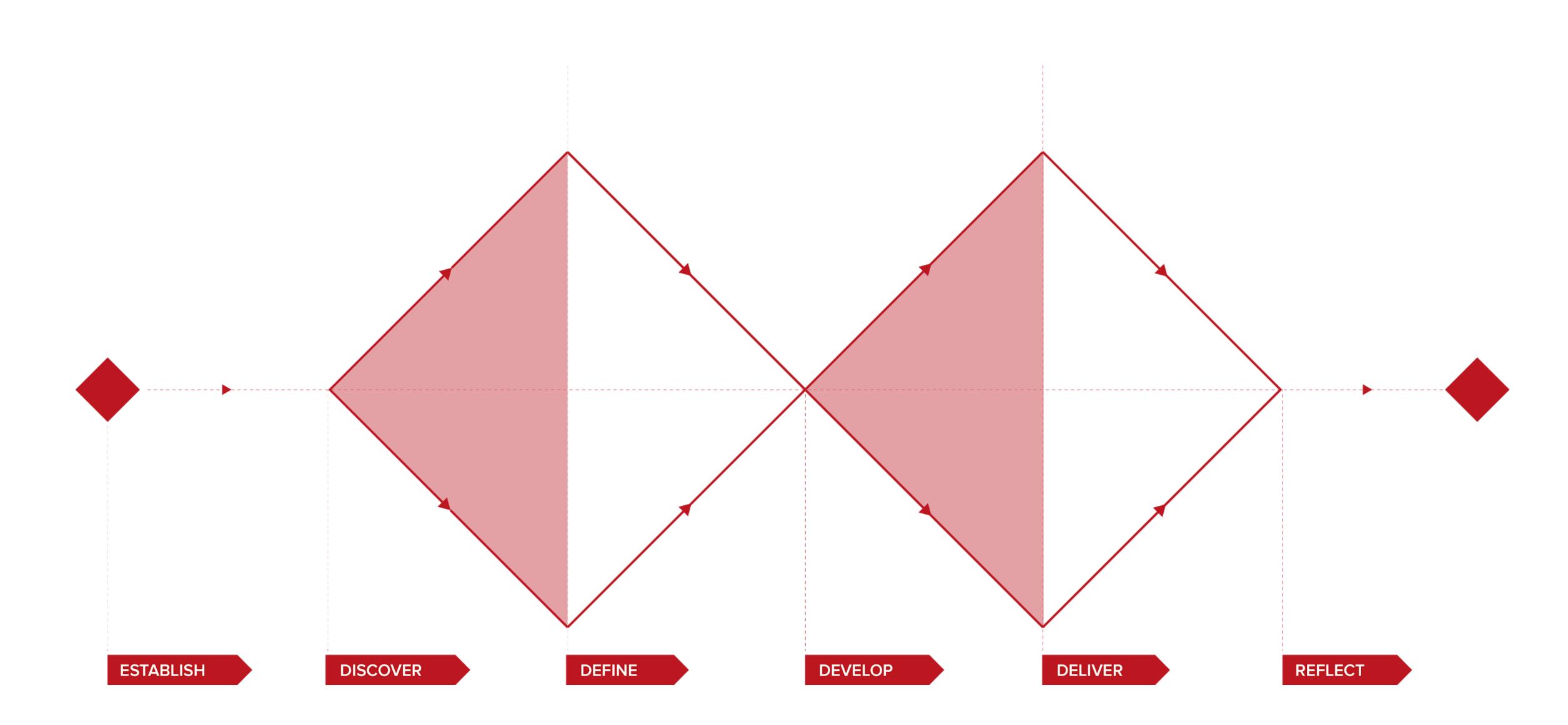
Co-designing from the bottom up and as an ongoing activity

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k	





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@wearesnoo	
k	

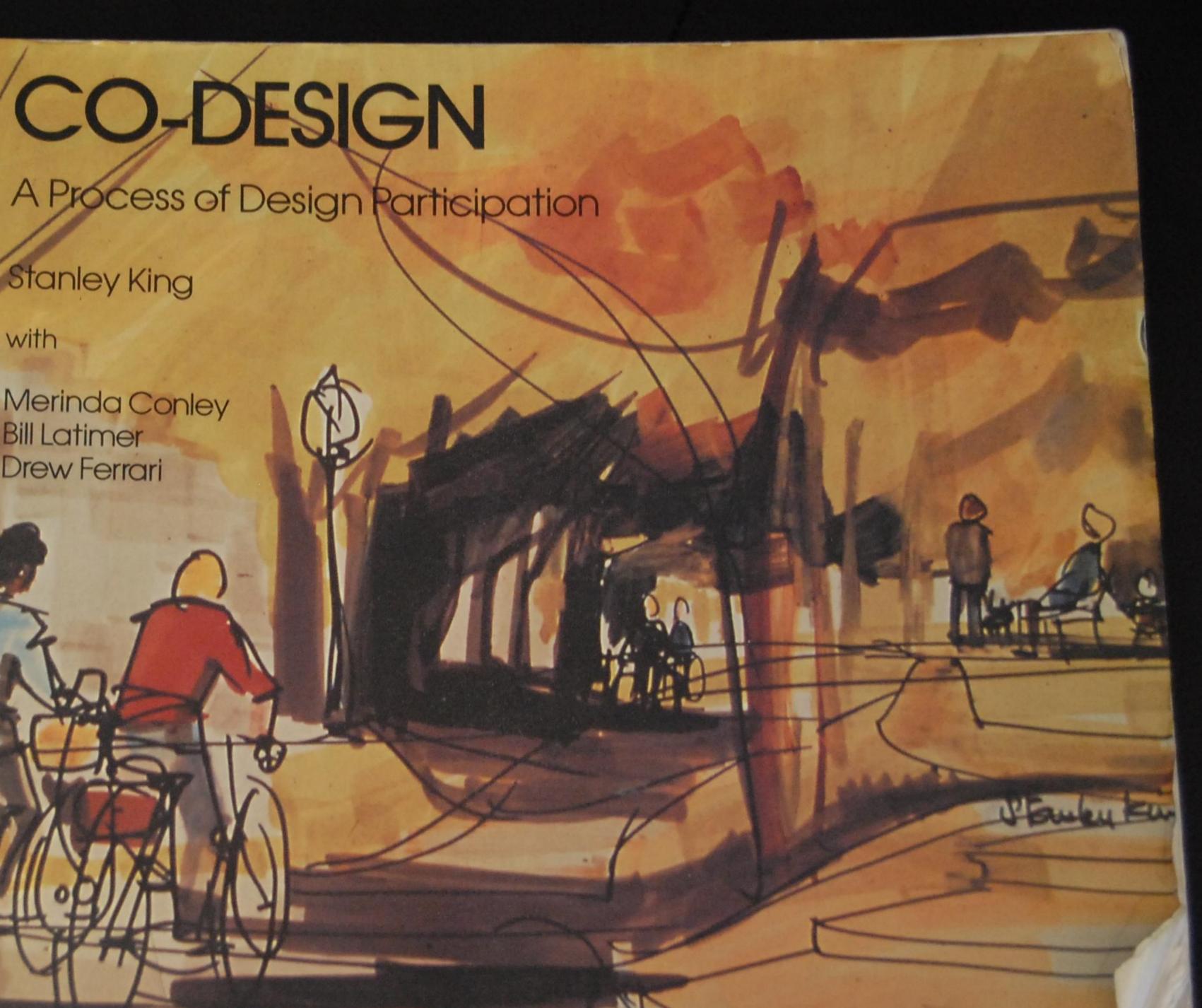


CO-DESIGN

Stanley King

with

Merinda Conley **Bill Latimer** Drew Ferrari



OUR BRIEF



Manifoldian annual of Lines Story & Street, Taken

HOW MIGHT WE CREATE A LETCHWORTH COMMUNITY SPACE THAT PROVIDES ACCESS TO INFORMATION AND RESOURCES FOR RESIDENTS & VISITORS ALIKE?





WE NEED Your Thoughts!

TIT TIT







6

Local retiree



"I am interested in local clubs and events in Letchworth."

Age: 60 - 65+

A bit of background:

They are socially active and seek out cultural events. They need some mobility support and require information on fully accessible activities and clubs.

Top needs:

As a local retiree, I need to advertise my group, So that I can increase attendance and membership.

As a local retiree, I need to buy tickets for events, So that I can attend and keep busy.

What brings them to Letchworth?

They are residents and are interested in leisure activities, members of local clubs or organisations. Come into town to do errands, often for lunch and use services in town.

Motivations for using the centre:

The use the centre with a specific aim in mind, they have an idea of the information they require and to hear more about the Heritage Foundation and our activities.

Main challenges when using the centre:

Seeking leisure activities, they are well catered for, but require assistance in accessing information that is displayed high up.

Channels used









Phone Email

Google

Physical Guides















Sarah Drummond | @rufflerr

@wearesnoo k



NEILSTON GOING PLACES

CIOCCO

sit-in



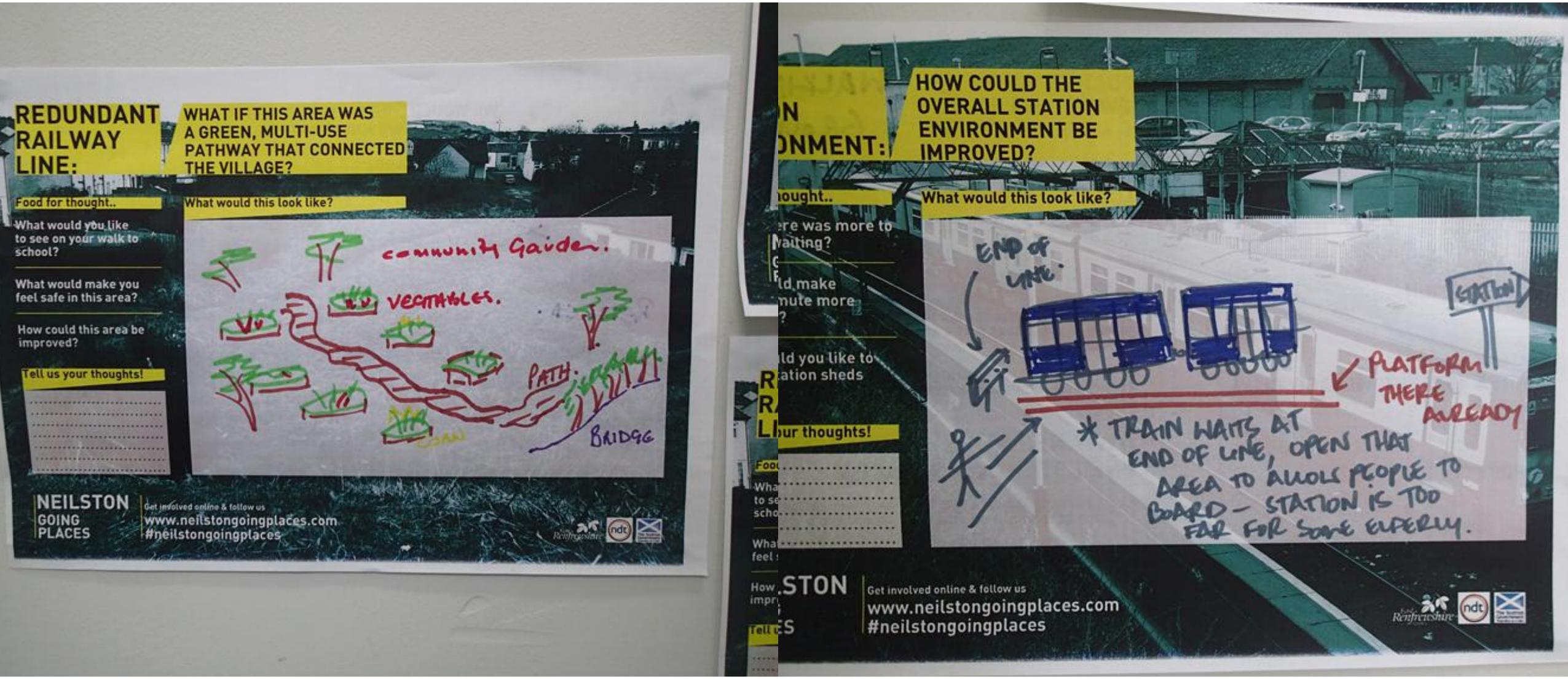




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Cork Evolves



@wearesnoo



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"THE LIGHTS SIGNALLING 20MPH DON'T WORK, WHICH IS DANGEROUS." JOHN, SCHOOL LOLLIPOP MAN









Cork Evolves

@wearesnoo	c
k	



We can prototype places

Sarah Drummond | @rufflemuffin



@wearesnoo
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Our rate of 21st century innovation out paces our 19th century institutions

Sarah Drummond | @rufflemuffin

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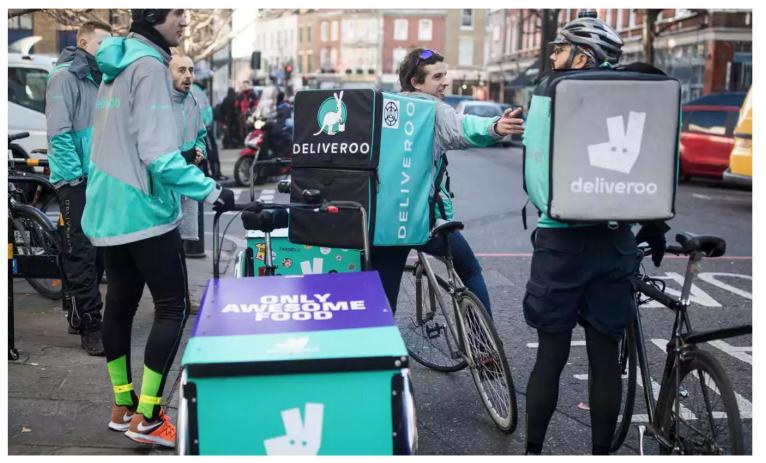
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Deliveroo battles with councils over pop-up takeaway food kitchens

Chefs in temporary buildings make meals for restaurants such as MEATLiquor and Busaba Eathai which go out for delivery



▲ Deliveroo cycle couriers wait for orders in London. Photograph: Bloomberg/Getty Images





And the risk or extra activity is always for the privileged

Sarah Drummond | @rufflemuffin

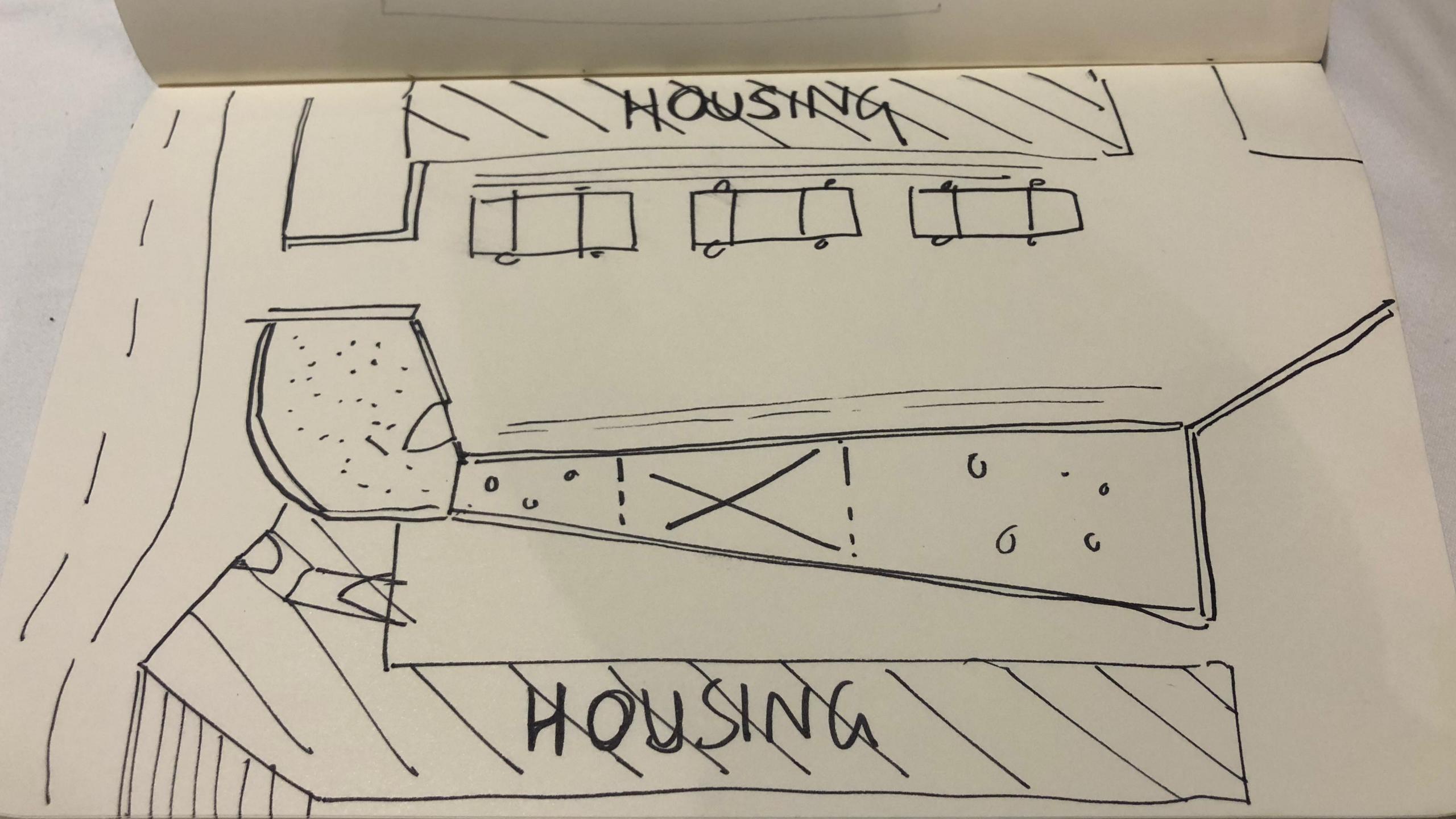


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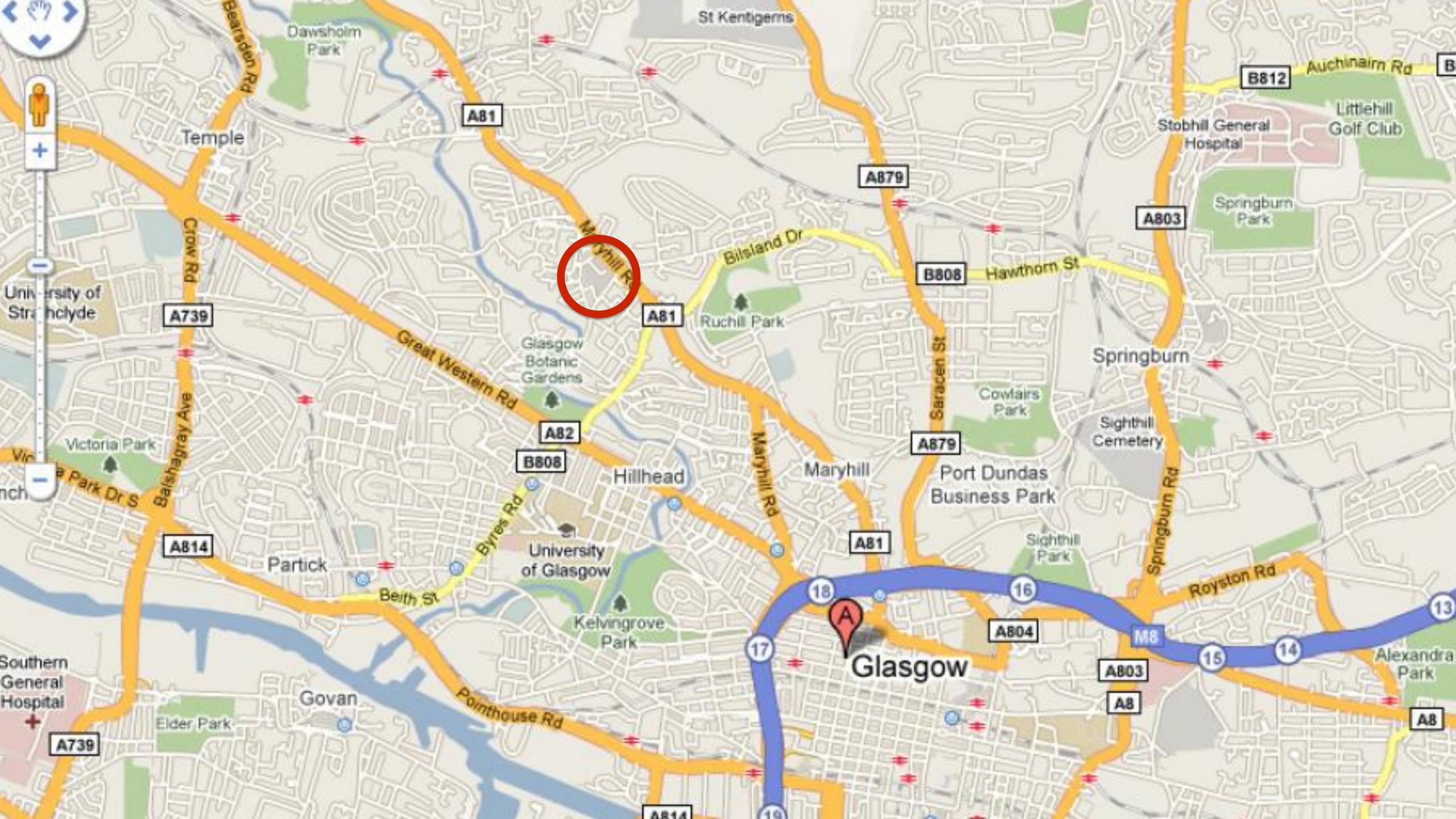


Build the operating structure for communities to start initiatives without barriers

Sarah Drummond | @rufflemuffin

@wearesnoo	
k	





"There is nothing for our kids to do since the school closed, we don't see each other anymore!"

Getgo Glasgow





all us about our c#mmunity...

What you like ... What you would change ... What could be done better ... ant to know!

your comments to:

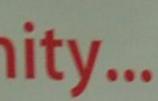
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Sarah Drummond | @rufflemuffin













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Welcome स्वागत माएं मुभागउ देए

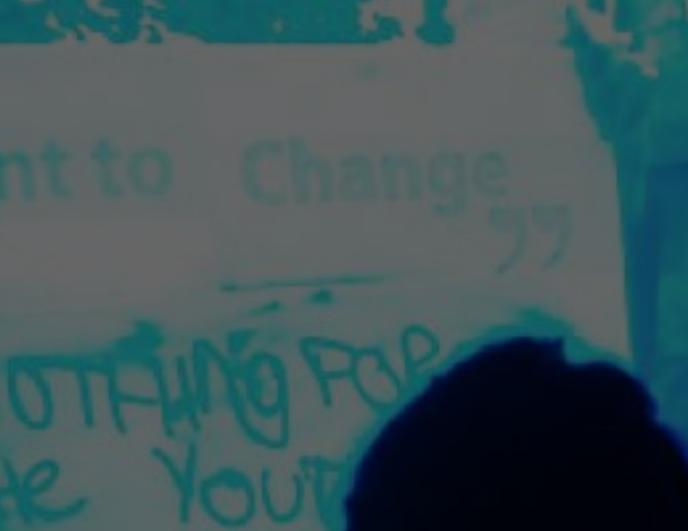
Enquiries 0141 945 3755 www.glasgow.gov.uk

Wyndford Recreation Centre

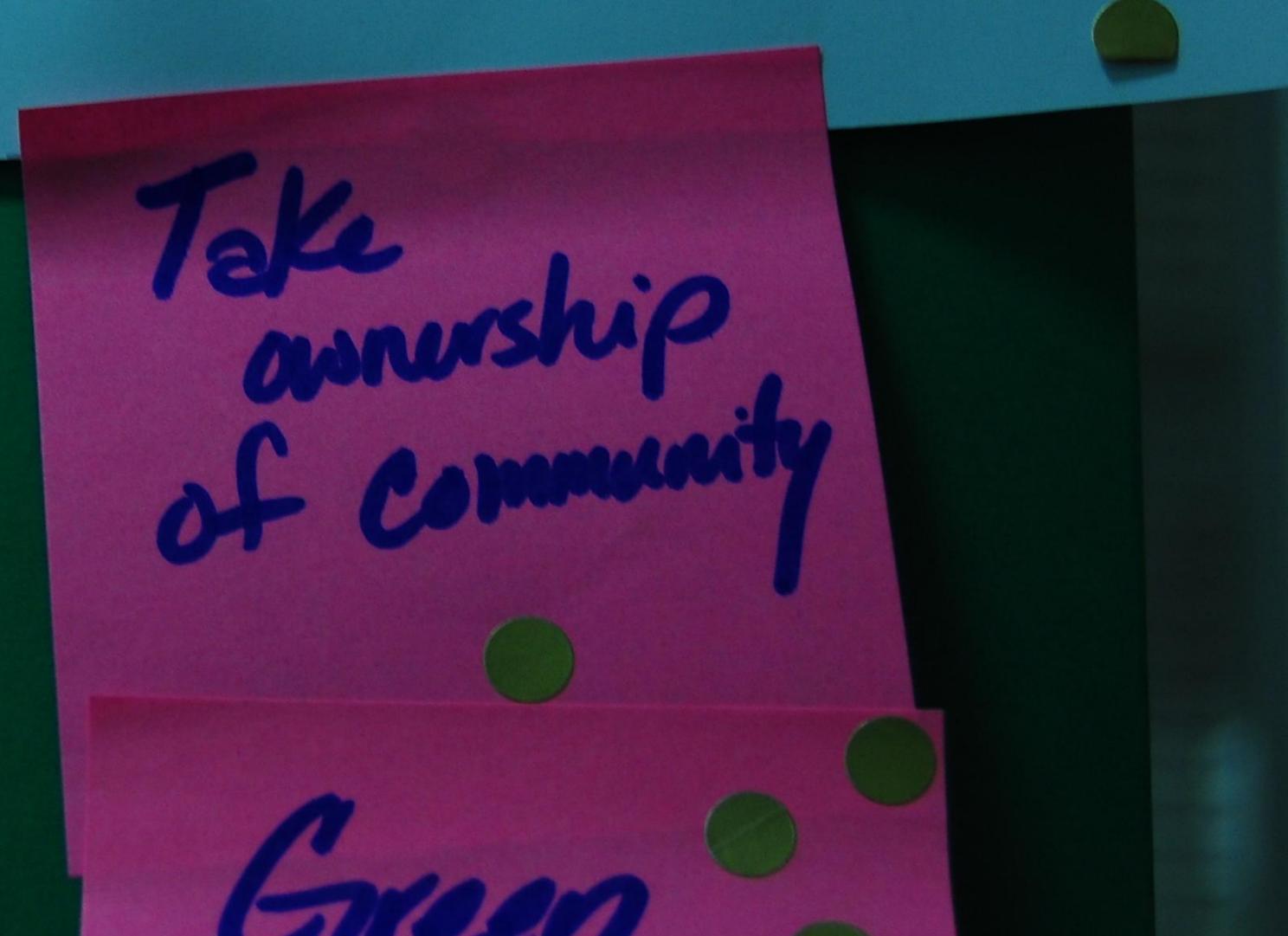
Glasgow



"How did you find this out in 3 weeks? The council still haven't worked this out!"



5. There are no attractive meeting opportunities in the community that cater for everyone.



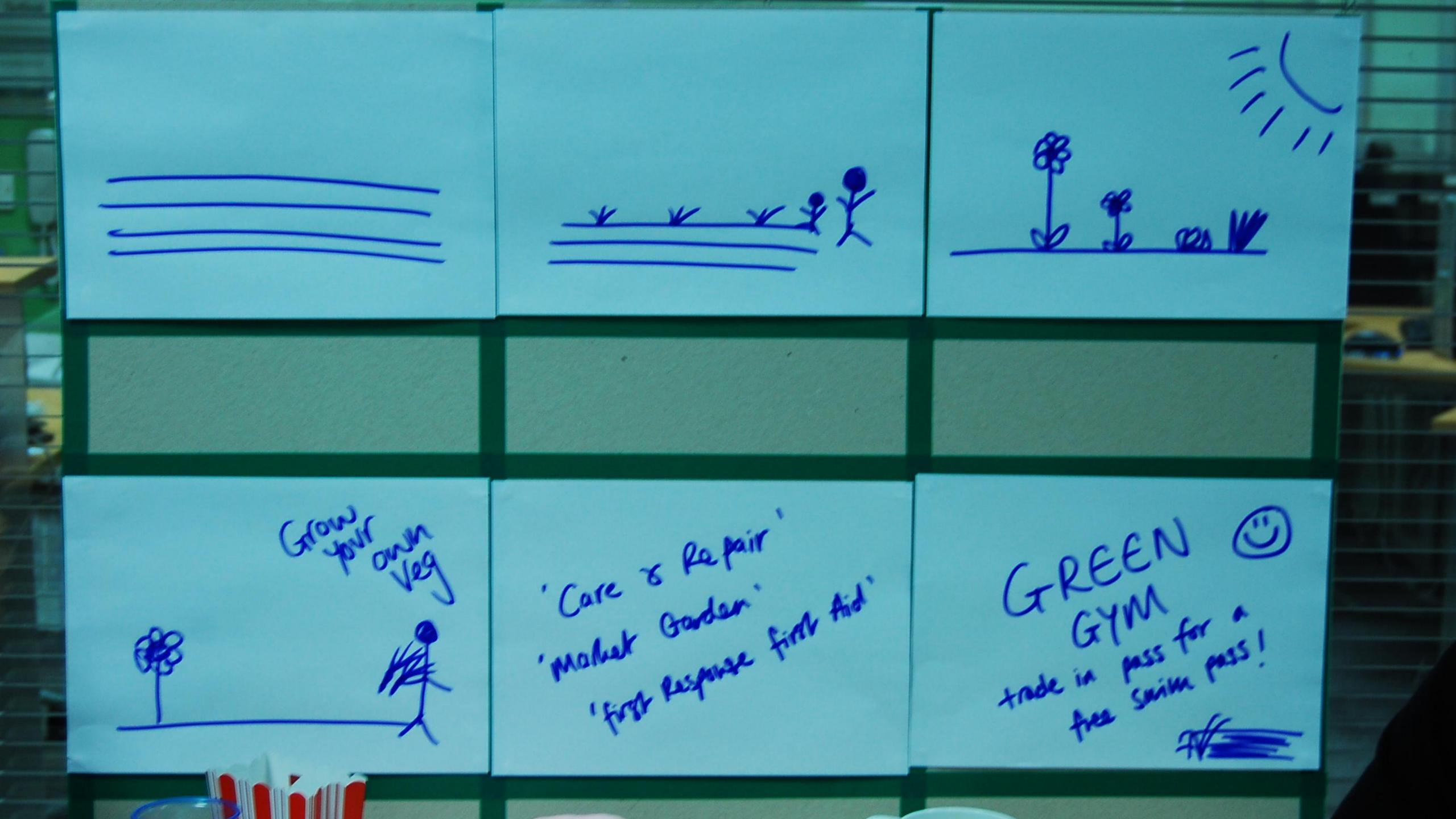






community consult the spreading the word Leadership (Something or Someone) outreach . - sha in TELCO ۲ (chattotich - GUIGE PONEILES . Community needs support mare 4 Greas willpapes. 4 to lidea - Shiket woold. -media hocal school building becomes hub. - Schools 2 - TENENT and news letter 1273 - Posteis - Go and Find Trenayers -NAME: Generale Income - suits (Phonolog - Organisation) -Realing out for functions. - While deweloping the hub ownership Wyndford's - office space Donakon ber Go Wyndford Leisure centre. Funding events Sponsership DDD DODD 64 - business skills training









Rounders Club

Posted by rufflemuffin on January 19, 2010 at 12:59am in Active Gorilla Back to Active Gorilla Discussions



Every Friday after the bus gets in from school at 5pm we're having a game of rounders on the main Wyndford. I've got a bat and ball set, just need players. Weekly event, just bring your friends, open

Share E Twitter

Sarah Drummond | @rufflemuffin

Cork Evolves

+ Add a Discussion	rufflemuffin
	Sign Out
	🖾 Inbox
	♥ Alerts
	Friends - Invite
nin Options	© [©] Settings
Edit Discussion	Quick Add 👻
Close Discussion	Ads by Google 🛛
Add Tags	č
Delete Discussion	Teenage Drinking Advice
	Talk to your teens
	about alcohol. Before
	drink makes their decisions.
	www.direct.gov.uk/whyletdrii
	1 Tip of a tiny belly :
	Cut down a bit of your
	belly every day by
	using this 1 weird old tip.
n grass section of	Fatburningfurnace.com
n to everyone!	
	Over Fifties Dating

@wearesnoo k



www.theglaswegian.co.uk

gow allotments, Myra McBride, is retiring after almost 30 years as secretary and treasurer of Merrylee Plotholders Association.

As the contact person for the allotments Myra has welcomed many new plotholders over the years and helped them to settle п.

As well as looking after plotholders, collecting rent and helping organise annual events such as the Open Day, Myra has enjoyed cultivating vegetables and flowers in her own plot and greenhouse and sharing ideas and plants with others.

Members of Merrylee Plotholders Association expressed their appreciation of her work over the

Honour for getge group

Exclusive by Peter Carroll LI CHENING (FOR CARE

In April 2009, the Wyndford primary school along with its adjacent St Gregory's primary school were said to be closing down by the Glasgow City Council. There was much uproar by the community and plenty of coverage by the media. However, despite the protest the Schools closed and as a result the people of Wyndford, along with the battle to keep these schools open also lost a valuable asset. They lost the core of the community that brought people together. In September 2009 the Audi Design Foundation through Sustain our Nation, set up a competition asking of designers to come up with

a social enterprise that not only would benefit the community but would also meet the community's needs and be sustainable. The winning idea would become tangible by receiving funding and also the support and advice that it needed to become durable. In response the Masters students of Design Innovation at Glasgow School of Art created a design collective called 'GetGo Glasgow' took on the challenge and went out to Wyndford. There they engaged with the public as well as doing in depth primary research in order to identify something the community was lacking

	Message 236 Thanks for the tolly () as for issues, it's nice too see someone out asking people these things.	
-	Reply E Back	

Snowballs at dawn for Ra

exclusively reveal that Scots chef Gordon Ramsay has become the latest star to be sent up in a game designed by a Glasgow computer firm. Bosses at Bailtiestonbased company T-Enter-

faces off in the threeway snowball fight with his wife Tana and selfsional mistress" Sarah Symonds.

* M y X masChal-

THE Glaswegian can the foul-mouthed chef Director of T-Enterprise, but y "You upload photos of or w people, pets or celebri-M ties to be the virtual 19.92 proclaimed "profes- characters' heads, and from then issue a chal-"The lenge to friends 10000

anywhere in Virli. the world by puse line arrowd.

Glasw

Local media strings would be pulled to raise the profile of the network



*S3M-5653 Bob Doris: Getgo and Wyndford—That the Parliament congratulates Getgo Glasgow and the Wyndford community on their successful bid at the regional finals of the Sustain our Nation competition, including a cash prize of £10,000 for their Green Gorillaz proposal; wishes the project further success at the finals in London on 17 February 2010 and commends the efforts of the postgraduate students at Glasgow School of Art and the Wyndford residents who are giving freely of time and effort to promote the community; applauds the project's emphasis on community cohesion and intergenerational activities; considers that residents have rallied to fight for the interests of their community as a direct result of the closure of the Wyndford and St Gregory's primary schools in 2009 against the overwhelming will of the local community, and believes that, following initiatives like Getgo and the recent formation of the Wyndford Community Council, residents in Wyndford will succeed in improving their area and that they are providing a model for grassroots regeneration that could be applied to numerous other communities.



The Scottish Parliament Pàrlamaid na h-Alba







Setup Getgo Glasgow as a micro finance scheme for community initiatives

Sarah Drummond | @rufflemuffin

Funding already secured eg grant Total	s, loans, gifts, etc	0	0	0
Income				
Sales		0	200	200
Other		000, ا	700	1700
Total				1900
Expenses				
Direct expenses Start up costs		500	450	950
Production costs		0	200	200
Distribution costs		0	0	0
Marketing and PR		700	450	1150
Other		0	0	0
Operational expenses				
Premises		240	240	480
Website		0	0	0
Leasing of equipment		200	400	600
Consumables				
(for phones, computers, p	rinters, etc)	600	0	600
Utilities (eg heat, light, etc)	0	0	0
Stationery		200	0	200
Postage		0	0	0
Travel		0	0	0
Other		0	0	0



Launch Event

GONDLAZ

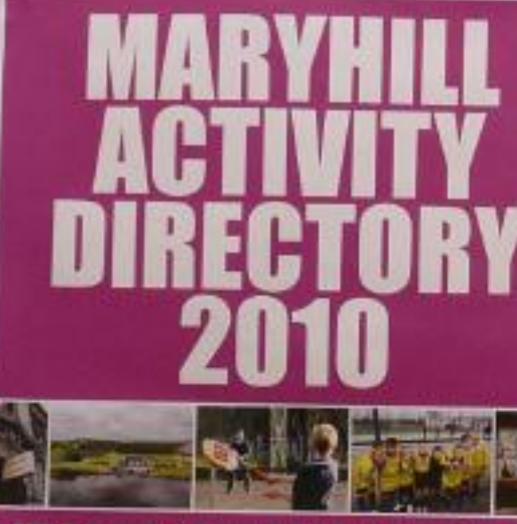
getg#

We have won £10.000 for Wyndford! Come and tell us how you would like to use it for your community.

2pm Saturday 13th February @ the Shakey

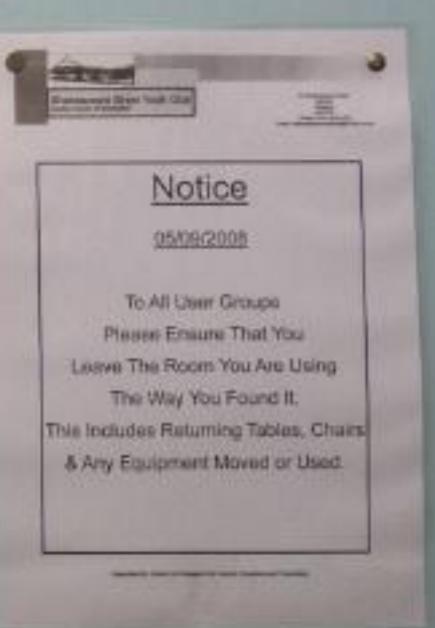
"One person's trash is another person's treasure!" There will also be a swap shop! Bring along something you want to swap and leave with something new!

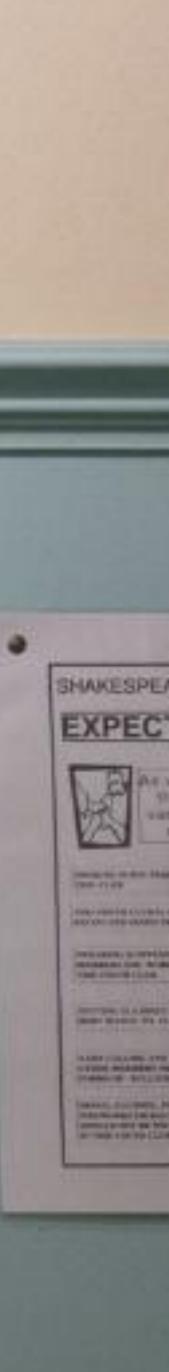
where I mutaspages 2 most Your Chill, 96 Shavespears Street, Glosgow, 2010 HLF.



IT'S OUT NOW, TAKE A BOOKLET Read and use it but dont lose it! So come and meet new friends, enjoy the activities and be healthy. Check out what's happening in YOUR local community. www.maryhillactivitydirectory.org.uk







Buildings aren't final, nor is the 'plan'

Placemaking is an everyday business

Sarah Drummond | @rufflemuffin



@wearesnoo
k



"I told the planners about the issues, and they said 'it's not finished yet, you have to wait'"

- Pi de Bruijn

Sarah Drummond | @rufflemuffin











Our plans should focus on building the platforms that support people to start initiatives

Sarah Drummond | @rufflemuffin



@wearesnoo
k



Ensure our operating model, our governance, our organisational structure supports citizen innovation and reduce barriers

Sarah Drummond | @rufflemuffin





This requires co-creation across disciplines, turning development on it's head.

From waterfall to agile.

Sarah Drummond | @rufflemuffin



@wearesnoo	
k	



We need integrated multi-disciplinary teams and citizens working together to develop these platforms from the outset

Sarah Drummond | @rufflemuffin









We need to recognise our designs will evolve over time, and will 'never be finished'

Sarah Drummond | @rufflemuffin

@wearesnoo k



Challenge our bias to make sure design is inclusive.

Who's not at the table?

Sarah Drummond | @rufflemuffin

@wearesnoo	
k	



We can only really know how something will function when it is used

Sarah Drummond | @rufflemuffin





A city is not a machine

'Life is chaos'

